

BERITA ACARA PERKULIAHAN DOSEN
Semester : Ganjil 2020/2021

Fakultas : Ekonomi dan Bisnis
 Prog. Studi : Manajemen
 Matakuliah : 02025027 - Manajemen Pemasaran
 Kelas : 3B
 Dosen : D110715 - BUDI PERMANA YUSUF, Dr., MM., SE.

Jadwal Kuliah : R.---- Kamis 09:30-12:00

| TATAP MUKA KE | HARI / TANGGAL | POKOK BAHASAN | JML MHS HADIR | PARAF | |
|---------------|----------------------|---------------------|---------------|--------------|--------------------|
| | | | | KET. KELAS | DOSEN |
| 1 | Kamis 15 Okt 2020 | kontrak kuliah | 40 | Hanum Rahmi | BUDI PERMANA YUSUF |
| 2 | Jumat 23 Okt 2020 | topik marketing 4.0 | 35 | Hanum Rahmi | BUDI PERMANA YUSUF |
| 3 | Jumat 30 Okt 2020 | | 40 | Hanum Rahmi. | BUDI PERMANA YUSUF |
| 4 | Kamis 5 Nov 2020 | marketing mix | 40 | Hanum Rahmi. | BUDI PERMANA YUSUF |
| 5 | Kamis 12 Nov 2020 | nilai pelanggan | 40 | Hanum Rahmi | BUDI PERMANA YUSUF |
| 6 | Kamis 19 Nov 2020 | exxelence service | 40 | Hanum Rahmi | BUDI PERMANA YUSUF |
| 7 | Kamis 26 Nov 2020 | pasar konsumen | 40 | Hanum Rahmi | BUDI PERMANA YUSUF |
| 8 | Kamis 17 Des 2020 | Brand | 40 | Hanum Rahmi | BUDI PERMANA YUSUF |

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|---------------|----------------------|---------------------------------|---------------|----------------|--------------------|
| | | | | KET. KELAS | DOSEN |
| 9 | Kamis 24 Des 2020 | | 40 | Hanum rahmi | BUDI PERMANA YUSUF |
| 10 | Kamis 7 Jan 2021 | Penetapan harga. | 40 | Hanum Rahmi | BUDI PERMANA YUSUF |
| 11 | Kamis 14 Jan 2021 | Desain produk | 40 | Hanum Rahmi | BUDI PERMANA YUSUF |
| 12 | Kamis 21 Jan 2021 | Relationship marketing | 40 | Hanum Rahmi | BUDI PERMANA YUSUF |
| 13 | Senin 25 Jan 2021 | promotion and saluran distribus | 40 | Hanum Rahmi | BUDI PERMANA YUSUF |
| 14 | Jumat 29 Jan 2021 | kisi kisi UAS | 40 | Hanum Rahmi | BUDI PERMANA YUSUF |
| 15 | | | | | |
| 16 | | | | | |

Catatan :

1. Dalam setiap pertemuan, kolom paraf harus diparaf oleh dosen dan ketua kelas.
2. Kolom pokok bahasan diisi sesuai dengan SAP.
3. Setelah selesai perkuliahan, berita acara ini agar diserahkan kepada sekretariat Fakultas masing-masing.

Jakarta,
 Dosen ybs

BUDI PERMANA YUSUF, Dr., MM., SE.

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Matakuliah : 02025027 - Manajemen Pemasaran
 Kelas : 3B
 Dosen : BUDI PERMANA YUSUF, Dr., MM., SE.

DATA KEHADIRAN MAHASISWA

Keterangan : X => Tidak Hadir

| NO | N I M A | JUMLAH PERTEMUAN : 15 | | | | | | | | | | | | TOT HADIR | % HADIR | |
|----|---------------------------------------|-----------------------|-------------|-------------|-------------|--------------|--------------|--------------|------------|-------------|-------------|-------------|------------|--------------|------------|-----|
| | | 15 Okt 2020 | 23 Okt 2020 | 30 Okt 2020 | 5 Novr 2020 | 12 Novr 2020 | 19 Novr 2020 | 26 Novr 2020 | 7 Jan 2021 | 14 Jan 2021 | 21 Jan 2021 | 28 Jan 2021 | 8 Feb 2021 | | | |
| 1 | 1702025238 SYAHRUL FAWWAZ | | X | | | | | | | | | | | | 14 | 93 |
| 2 | 1802025191 AHMAD FARHAN | | X | | | | | | | | | | | | 14 | 93 |
| 3 | 1802025276 ARDI KUKUH PRASETYO | | | | | | | | | | | | | | 15 | 100 |
| 4 | 1802025351 PRIESKA KINANTI | | X | | | | | | | | | | | | 14 | 93 |
| 5 | 1902025025 TANTI SELFIYANI PUTRI | | | | | | | | | | | | | | 15 | 100 |
| 6 | 1902025050 YAHYA | | | | | | | | | | | | | | 15 | 100 |
| 7 | 1902025053 ACHMAD FAQIH | | X | | | | | | | | | | | | 14 | 93 |
| 8 | 1902025074 NAJMALA URFA CHOLIDA | | | | | | | | | | | | | | 15 | 100 |
| 9 | 1902025084 MEIKE MIYUNO RESYLIA | | | | | | | | | | | | | | 15 | 100 |
| 10 | 1902025088 AISYAH SYAHFITRI OKTAVIANI | | | | | | | | | | | | | | 15 | 100 |
| 11 | 1902025111 ACHMAD NUR RAFI | | | | | | | | | | | | | | 15 | 100 |
| 12 | 1902025112 ANGGA SEPTADIKNA ISWAHYUDI | | | | | | | | | | | | | | 15 | 100 |
| 13 | 1902025119 MUHAMMAD KESHA AULIA | | X | | | | | | | | | | | | 14 | 93 |
| 14 | 1902025129 MUHAMMAD HASAN SUPRIADI | | | | | | | | | | | | | | 15 | 100 |
| 15 | 1902025148 SITI MUTLISAH | | | | | | | | | | | | | | 15 | 100 |
| 16 | 1902025150 AZZAHRA PUTRI CAHYANI | | | | | | | | | | | | | | 15 | 100 |
| 17 | 1902025170 MUTHI HANINA INAYATI | | | | | | | | | | | | | | 15 | 100 |
| 18 | 1902025175 NANDA ARZZAHAYA | | | | | | | | | | | | | | 15 | 100 |
| 19 | 1902025179 GITA PUJI LESTARI | | | | | | | | | | | | | | 15 | 100 |
| 20 | 1902025184 HANUM RAHIMI | | | | | | | | | | | | | | 15 | 100 |
| 21 | 1902025185 NATASYA PUTRI | | | | | | | | | | | | | | 15 | 100 |

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| NO | N I M | N A M A | JUMLAH PERTEMUAN : 15 | | | | | | | | | | | TOT HADIR | % HADIR | | | | | | | | | | | | | | |
|----------------|------------|--------------------------|-----------------------|-------------|-------------|-------------|--------------|--------------|--------------|------------|------------|-------------|-------------|--------------|------------|-------------|-------------|------------|----|----|----|----|----|----|----|----|-----|----|-----|
| | | | 15 Okt 2020 | 23 Okt 2020 | 30 Okt 2020 | 5 Novr 2020 | 12 Novr 2020 | 19 Novr 2020 | 26 Novr 2020 | 3 Des 2020 | 7 Jan 2021 | 14 Jan 2021 | 21 Jan 2021 | | | 25 Jan 2021 | 29 Jan 2021 | 8 Feb 2021 | | | | | | | | | | | |
| 22 | 1902025191 | ADINDA OLIVE RIZQOULLAH | | | | | | | | | | | | | | | | | | | | | | | | 15 | 100 | | |
| 23 | 1902025212 | SHIFA NURUL FADILLAH | | | | | | | | | | | | | | | | | | | | | | | | | | 15 | 100 |
| 24 | 1902025217 | PRAWIRA DIFA ARDIANSYAH | | | | | | | | | | | | | | | | | | | | | | | | | | 15 | 100 |
| 25 | 1902025227 | ZEINITA KHAIRUNNISA | | | | | | | | | | | | | | | | | | | | | | | | | | 15 | 100 |
| 26 | 1902025232 | KHOFIFAH DWIJAYANTI | | | | | | | | | | | | | | | | | | | | | | | | | | 15 | 100 |
| 27 | 1902025240 | SITI HODIJAH | | | | | | | | | | | | | | | | | | | | | | | | | | 15 | 100 |
| 28 | 1902025248 | ODILIA INEKE ASHARI | | | | | | | | | | | | | | | | | | | | | | | | | | 15 | 100 |
| 29 | 1902025266 | SYIFA KAMILA ALFARIDI | | | | | | | | | | | | | | | | | | | | | | | | | | 15 | 100 |
| 30 | 1902025272 | KHANSA UMMI SYAHIDAH | | | | | | | | | | | | | | | | | | | | | | | | | | 15 | 100 |
| 31 | 1902025275 | LATIFAH IZZATUL MUSLIMAH | | | | | | | | | | | | | | | | | | | | | | | | | | 15 | 100 |
| 32 | 1902025286 | MIA TRI WAHYUNI | | | | | | | | | | | | | | | | | | | | | | | | | | 15 | 100 |
| 33 | 1902025288 | LORENA | | | | | | | | | | | | | | | | | | | | | | | | | | 15 | 100 |
| 34 | 1902025298 | DINDA YULIA | | | | | | | | | | | | | | | | | | | | | | | | | | 15 | 100 |
| 35 | 1902025326 | GHINA SALSABILA | | | | | | | | | | | | | | | | | | | | | | | | | | 15 | 100 |
| 36 | 1902025329 | SITI AENATUL ALIFIANA | | | | | | | | | | | | | | | | | | | | | | | | | | 15 | 100 |
| 37 | 1902025355 | CLARISSYA DWINA LESMANA | | | | | | | | | | | | | | | | | | | | | | | | | | 15 | 100 |
| 38 | 1902025378 | ALFIAN SYACH | | | | | | | | | | | | | | | | | | | | | | | | | | 15 | 100 |
| 39 | 1902025386 | RAHMA NOFIDA CHAMAMI | | | | | | | | | | | | | | | | | | | | | | | | | | 15 | 100 |
| 40 | 1902025398 | SITI NURHASANAH | | | | | | | | | | | | | | | | | | | | | | | | | | 15 | 100 |
| Jumlah hadir : | | | 40.00 | 35 | 40 | 40 | 40 | 40 | 40 | 40 | 40 | 40 | 40 | 40 | 40 | 40 | 40 | 40 | 40 | 40 | 40 | 40 | 40 | 40 | 40 | 40 | 40 | 15 | 100 |