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SURAT TUGAS


NOMOR: 1949 /F.03.02/2025

Pimpinan Fakultas Ilmu-Ilmu Kesehatan Universitas Muhammadiyah Prof. DR. HAMKA
memberi tugas kepada :

Nama : **Ir. Helda Khusun, M.Sc., Ph.D**
Tugas : Panelis pada kegiatan U.S. Dairy Nutrition Conference
Tanggal : Rabu - Kamis, 16 - 17 Juli 2025
Tempat : Okura Prestige Bangkok, Thailand
Catatan : Setelah melaksanakan tugas harap membuat laporan secara tertulis kepada Dekan

Demikian surat tugas ini diberikan untuk dilaksanakan dengan sebaik-baiknya sebagai amanah dan ibadah kepada Allah Subhanahu Wata'ala.

Jakarta, 22 Zulhijah 1446 H
18 Juni 2025 M

Dekan,

Ony Linda, M.Kes
NIDN : 0330107403

Tembusan:

Yth. 1. Wakil Dekan I
2. Wakil Dekan II u.p Kasubag Keuangan
Fakultas Ilmu-Ilmu Kesehatan UHAMKA

Attention to:
Dr. Helda Khusun

June 18, 2025

Universitas Muhammadiyah Prof. Dr. HAMKA
Jl. Limau II No.33, RT.3/RW.3,
Kramat Pela, Kec. Kby. Baru, Kota Jakarta Selatan,
Daerah Khusus Ibukota Jakarta 12210

SEAMEO Regional Center for Food and Nutrition
Jl. Utan Kayu Raya No.1A, RT.1/RW.8,
Utan Kayu Utara, Kec. Matraman, Kota Jakarta Timur,
Daerah Khusus Ibukota Jakarta 13120

Dear Dr. Helda,

On behalf of the U.S. Dairy Export Council (USDEC), I am pleased to invite you to join us as a distinguished panelist at our upcoming **U.S. Dairy Nutrition Conference**, taking place on **July 16th, 2025**, at the Okura Prestige Bangkok, Thailand.

This full-day conference will bring together leading nutritionists, researchers and health experts from the United States, Asia and Oceania for a dynamic day of presentations and panel discussions. Under the theme **“New Frontiers in Dairy Protein Science for Southeast Asia’s Evolving Nutrition Needs”**, this event will spotlight the latest scientific research and innovations in dairy protein, with a special focus on its role in improving health outcomes across life stages.

Designed for professionals in nutrition, academia, sports science, food innovation, and public health, your insights and expertise would be invaluable to our program as we explore key topics such as:

- Dairy protein’s role for metabolic wellness and healthy aging
- How dairy protein can address unique protein needs of children, women and seniors
- Country-specific consumer perception and behaviours toward protein consumption
- The importance of protein quality for both human and planetary health
- Dietary considerations to activate protein-forward lifestyles

As our guest, you are also invited to attend a closed-door strategic dialogue on **July 17th**, titled **“U.S. Dairy Nutrition Dialogue: Translating Dairy Protein Science into Nutritional Strategies”**. This exclusive half-day session will offer deeper engagement through peer-to-peer knowledge sharing, focusing on actionable strategies that address critical nutritional gaps and support regional priorities. It will conclude with a collaborative session focused on enhancing participants’ ability to effectively communicate the health and nutritional benefits of dairy proteins and ingredients, while fostering dialogue on how these can contribute to sustainable nutrition solutions across Southeast Asia.

USDEC will handle the arrangements and costs associated for round-trip economy airfare, ground transportation to and from the airport, and three nights’ hotel accommodation, in accordance with our travel policies. A speaker fee will also be provided. You would only be responsible for any personal expenses not related to the event.

Founded in 1995, USDEC is a non-profit organization representing the global trade interests of U.S. dairy producers, processors, cooperatives, and suppliers. With a strong presence in Southeast Asia, we are committed to building meaningful partnerships and driving science-based dialogue to advance the role of U.S. Dairy in the region.



U.S. DAIRY
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We sincerely hope you will consider joining us for this important event, and it would be our honour to welcome you as a speaker in Bangkok. Please confirm your availability by **Friday, 20th June 2025** with Jamie Lee at jamie@usdecsg.org.

Yours sincerely,

Dali Ghazalay

Dali Ghazalay
Regional Director – Southeast Asia
U.S. Dairy Export Council Southeast Asia