

Business Transformation in The Industry 5.0 Era

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Industry 5.0 and the Digital Era

Industry 5.0 refers to the current phase in the industrial revolution that focuses on the interaction between humans and machines.



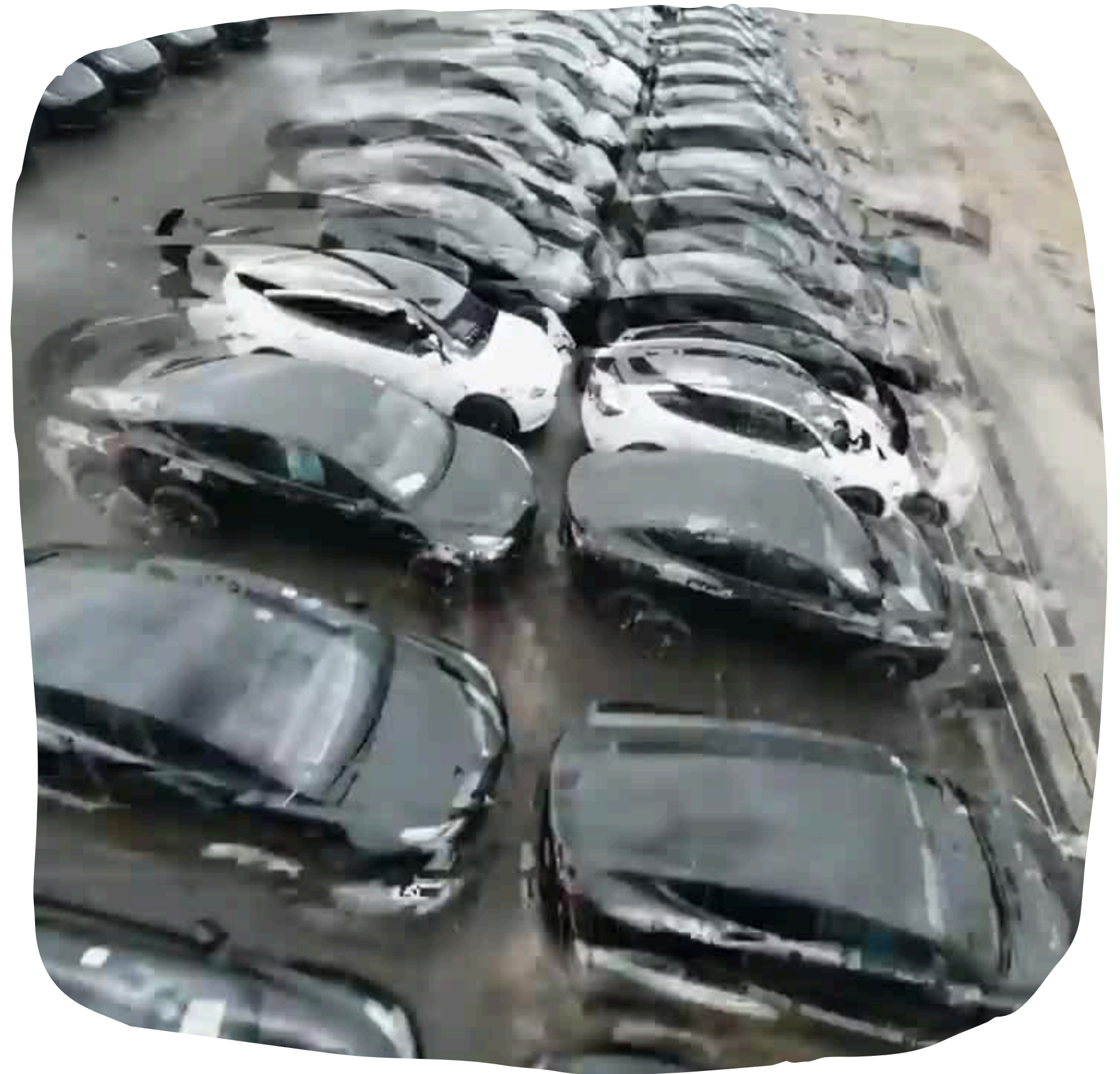
Characteristics of the Digital Era and Industry 5.0

The integration of advanced technologies such as Artificial Intelligence (AI), Internet of Things (IoT), and automation has revolutionized the way companies operate.



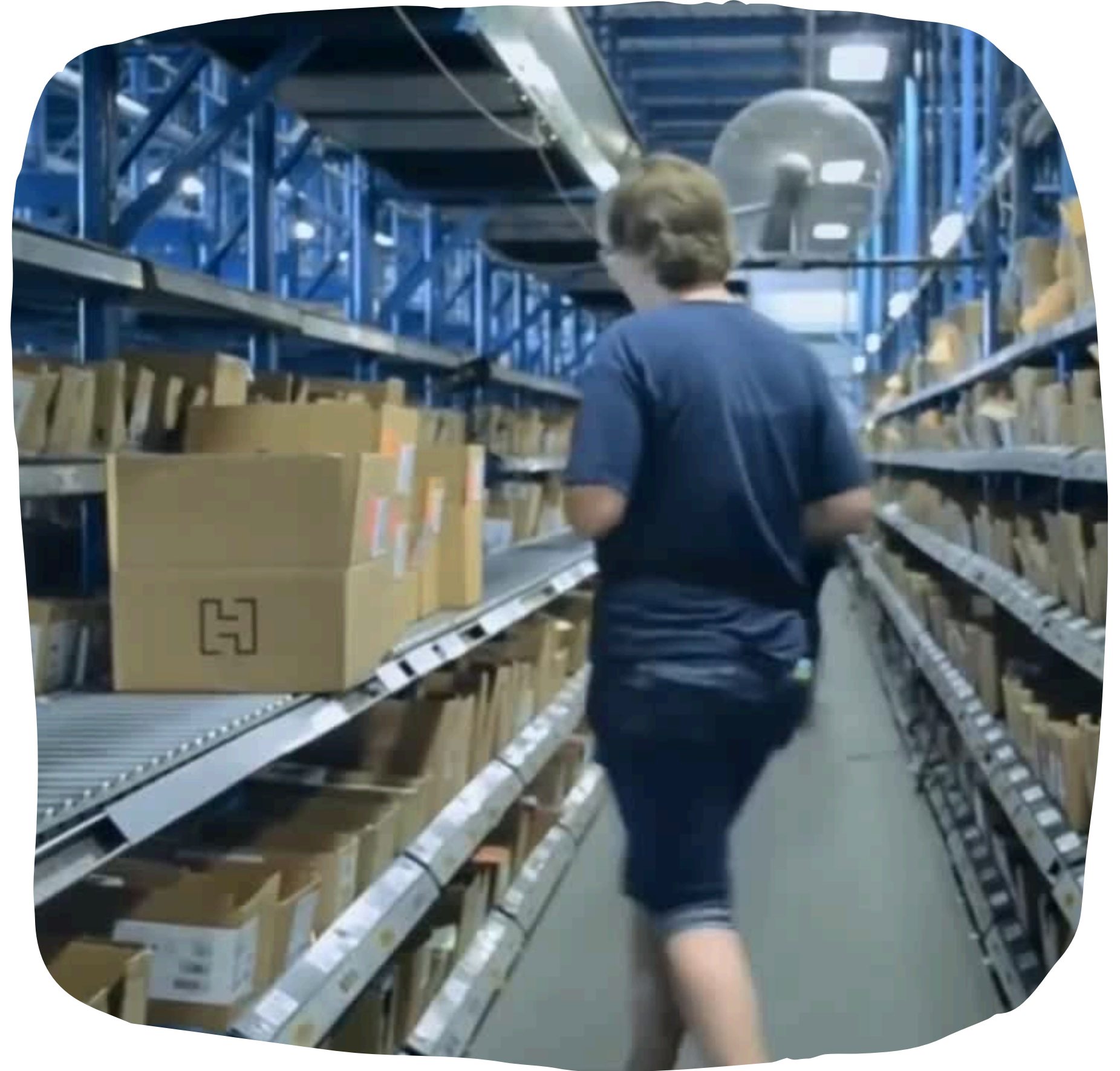
Tesla, Inc

- Innovation in automation and electric vehicle production.
- Active involvement in AI development for autonomous vehicles.



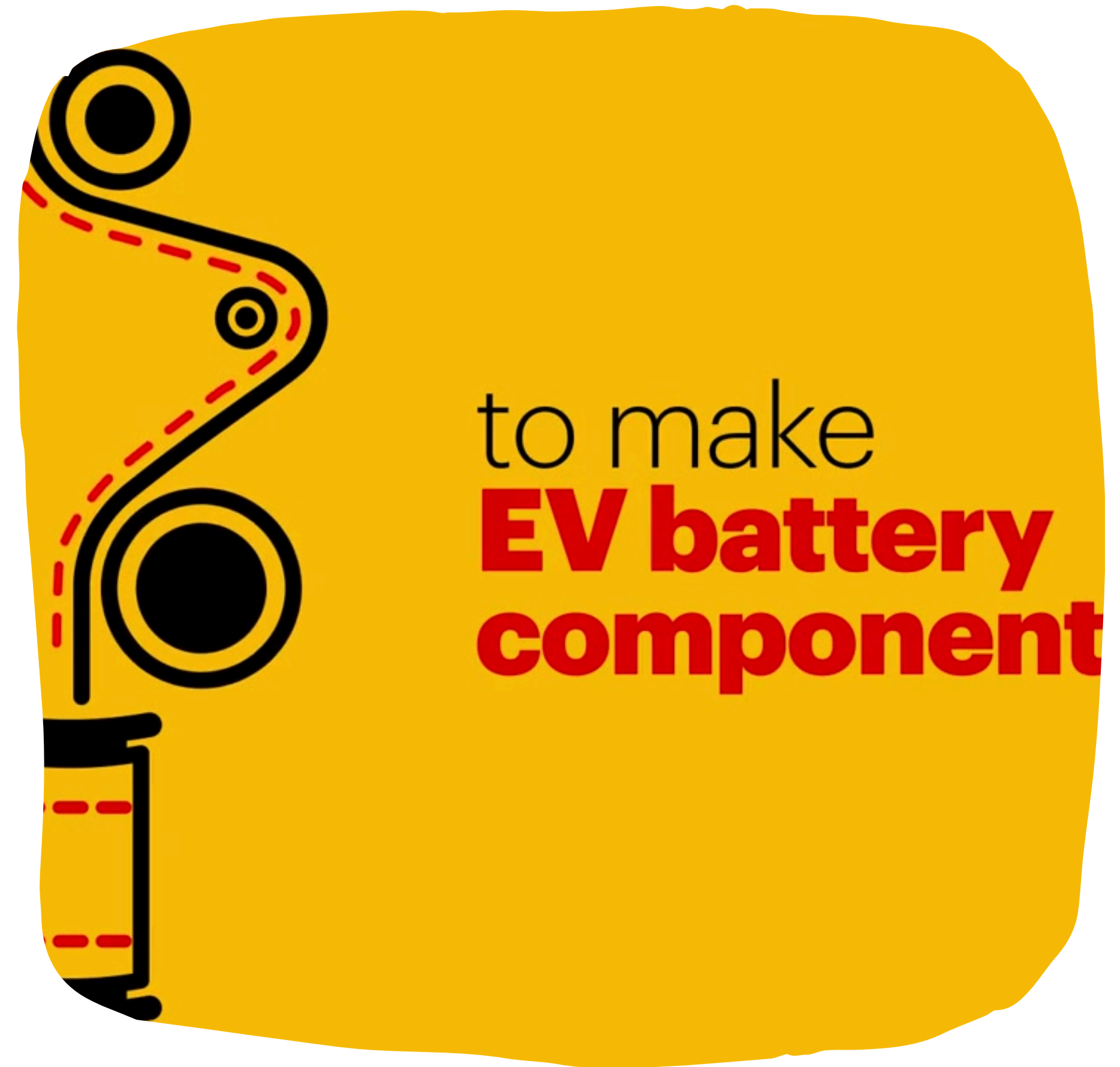
Amazon.com

- Leveraging big data and cloud computing to expand the market.
- Innovation in logistics and the use of robots in order fulfillment.



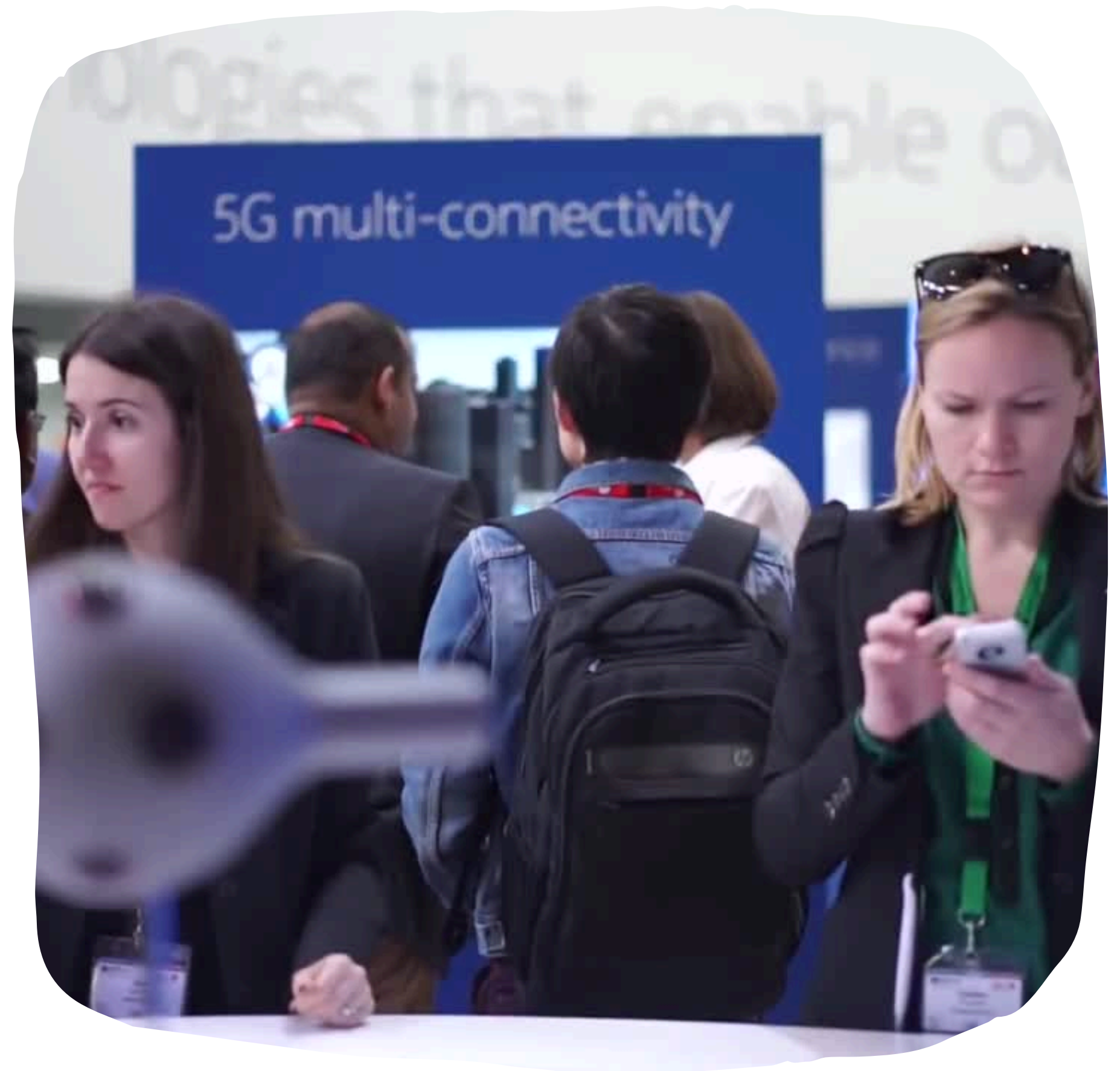
Kodak

- Failure to adopt digitalization in photography.
- Strategic mistakes in facing the digital era.



Nokia

- Failure to anticipate the rise of smartphones.
- Reliance on legacy technology and inability to adapt quickly.



Factors Determining Success and Failure

- Leadership and vision in the digital age.
- Flexibility and adaptability to new technologies.
- Innovation policies and risk readiness.



Strategy and Recommendations

- Leveraging technology for product and process innovation.
- Establishing strategic partnerships and digital ecosystems.
- Investing in human resources competent in technology.



Summary of Key Points

- Leveraging technology for product and process innovation.
- Establishing strategic partnerships and digital ecosystems.
- Investing in human resources competent in technology.





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