

BERITA ACARA PERKULIAHAN DOSEN
Semester : Genap 2023/2024

Fakultas : Ekonomi dan Bisnis









Proq. Studi : Manajemen


Matakuliah : 02025035 – Ekonomi Digital

Jadwal Kuliah R.---- Kamis 19:45–21:15

Kelas : 6I

Dosen : D161075 – DENI ADHA AKBARI, SE., M.Si.









| TATAP MUKA KE | HARI / TANGGAL | POKOK BAHASAN | JML MHS HADIR | PARAF | |
|---------------------|----------------------|--|---------------------|------------|---|
| | | | | KET. KELAS | DOSEN |
| 1 | Kamis 7 Mar 2024 | Perkenalan Kontrak Kuliah Ekonomi Digital (RPS, RPT, KK) | 24 | | DENI ADHA AKBARI  |
| 2 | Kamis 14 Mar 2024 | Pemahaman Ekonomi Digital | 20 | | DENI ADHA AKBARI  |
| 3 | Kamis 21 Mar 2024 | Teknologi Mendorong Ekonomi Digital | 14 | | DENI ADHA AKBARI  |
| 4 | Kamis 28 Mar 2024 | Model Bisnis Digital dan Monetisasi | 16 | | DENI ADHA AKBARI  |
| 5 | Kamis 4 Apr 2024 | Pemasaran Digital dan Menghasilkan Keuntungan | 16 | | DENI ADHA AKBARI  |
| 6 | Rabu 17 Apr 2024 | e commerce dan ritel digital | 24 | | DENI ADHA AKBARI  |
| 7 | Kamis 18 Apr 2024 | platform digital dan gig economy | 24 | | DENI ADHA AKBARI  |
| 8 | Kamis 25 Apr 2024 | Tantangan dan Etika dalam Ekonomi Digital | 24 | | DENI ADHA AKBARI  |



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|---------------------|-------------------------|---|---------------------|------------|---|
| | | | | KET. KELAS | DOSEN |
| 9 | Kamis 2 Mei 2024 | Ujian Tengah Semester (UTS) | 24 | | DENI ADHA AKBARI  |
| 10 | Kamis 16 Mei 2024 | Pembayaran Digital dan Fintech | 24 | | DENI ADHA AKBARI  |
| 11 | Kamis 23 Mei 2024 | Tren Masa Depan Ekonomi Digital (Libur Waisak, diganti ke hari berikutnya) | 24 | | DENI ADHA AKBARI  |
| 12 | Kamis 30 Mei 2024 | Rantai Pasokan Digital dan Logistik | 18 | | DENI ADHA AKBARI  |
| 13 | Kamis 6 Jun 2024 | Kolaborasi dan Kemitraan Digital | 22 | | DENI ADHA AKBARI  |
| 14 | Kamis 13 Jun 2024 | Kolaborasi dan Kemitraan Digital | 24 | | DENI ADHA AKBARI  |
| 15 | Kamis 20 Jun 2024 | Membangun Bisnis Digital yang Menguntungkan | 24 | | DENI ADHA AKBARI  |
| 16 | Kamis 27 Jun 2024 | Review Mata Kuliah Ekonomi digital dan membahas Kisi-kisi UAS | 24 | | DENI ADHA AKBARI  |

Catatan :

1. Dalam setiap pertemuan, kolom paraf harus diparaf oleh dosen dan ketua kelas.
2. Kolom pokok bahasan diisi sesuai dengan SAP.
3. Setelah selesai perkuliahan, berita acara ini agar diserahkan kepada sekretariat Fakultas masing-masing.

Jakarta, 29 Juli 2024

Dosen ybs



DENI ADHA AKBARI, SE., M.Si.

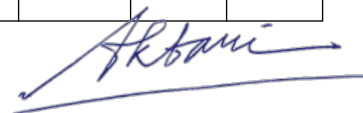
Fakultas : Ekonomi dan Bisnis
 Prog. Studi : Manajemen
 Semester : Genap 2023/2024

DATA KEHADIRAN MAHASISWA

Matakuliah : 02025040 - Branding dan e-Marketing
 Kelas : 6E
 Dosen : DENI ADHA AKBARI, SE., M.Si.

Keterangan : X => Tidak Hadir

| NO | NIM | NAMA | JUMLAH PERTEMUAN : 16 | | | | | | | | | | | | | | TOT HADIR | % HADIR | |
|----|------------|-------------------------------|-----------------------|-------------|-------------|-------------|------------|-------------|-------------|-------------|------------|-------------|-------------|-------------|------------|-------------|-----------|---------|-------------|
| | | | 8 Mar 2024 | 15 Mar 2024 | 22 Mar 2024 | 29 Mar 2024 | 5 Apr 2024 | 12 Apr 2024 | 19 Apr 2024 | 26 Apr 2024 | 3 Mei 2024 | 17 Mei 2024 | 24 Mei 2024 | 31 Mei 2024 | 7 Jun 2024 | 14 Jun 2024 | | | 21 Jun 2024 |
| 1 | 2002025181 | DIPAL WANANDA | V | V | V | V | V | V | V | V | X | V | V | V | V | V | V | 15 | 93 |
| 2 | 2102025007 | JAHIRANI KAMILAH ANDINI | V | X | V | V | X | V | V | V | X | X | X | X | V | V | V | 10 | 60 |
| 3 | 2102025027 | SRI BUNGA HAYATI | V | V | V | V | V | V | V | V | V | V | V | V | V | V | V | 16 | 100 |
| 4 | 2102025036 | RAFIF HANIF FAJARI | V | V | X | V | V | V | V | V | X | V | X | V | V | V | V | 13 | 80 |
| 5 | 2102025047 | MUHAMMAD HANIFIA ARDAN | V | V | X | V | X | V | V | V | X | X | V | X | V | V | V | 11 | 67 |
| 6 | 2102025052 | AMANDA FAUZIAH | V | V | V | V | V | V | V | V | V | V | V | V | V | V | V | 16 | 100 |
| 7 | 2102025060 | ZAHRA EL SHAHDAROE | V | X | V | V | V | V | V | V | V | V | V | V | V | V | V | 15 | 93 |
| 8 | 2102025069 | AGUS PUTRA MANDIRI | V | V | V | V | X | V | V | V | V | X | X | V | V | V | V | 13 | 80 |
| 9 | 2102025073 | DARRA DINANTI FIRMANSYAH | V | V | V | V | V | V | V | V | V | V | V | V | V | V | V | 16 | 100 |
| 10 | 2102025081 | ABU RIZAL AHSHINUL HIYAR | V | X | X | V | X | V | V | V | X | X | X | X | V | V | V | 9 | 53 |
| 11 | 2102025084 | ANGGI LIYA RISKIANA WULANDARI | V | V | X | V | V | V | V | V | X | X | X | V | V | V | V | 12 | 73 |
| 12 | 2102025087 | DEWI AYU INDRAWATI | V | X | X | V | V | V | V | V | V | V | V | V | V | V | V | 14 | 87 |
| 13 | 2102025104 | SALMA AZ ZAHRA | V | X | X | V | X | V | V | V | V | X | X | X | V | V | V | 10 | 60 |
| 14 | 2102025129 | ELYSIA DWI SHAFIRA | V | V | V | V | V | V | V | V | V | V | V | V | V | V | V | 16 | 100 |
| 15 | 2102025130 | ANNISA SYIFA MAZIDAH | V | V | V | V | X | V | V | V | V | V | V | V | V | V | V | 15 | 93 |
| 16 | 2102025131 | MUHAMMAD AL-FAJRI | V | X | X | V | X | V | V | V | X | V | X | V | V | V | V | 11 | 67 |
| 17 | 2102025140 | MUHAMMAD GIBRAN | V | V | X | V | X | V | V | V | V | V | X | V | V | V | V | 13 | 80 |
| 18 | 2102025141 | FARHAN GHIFARI HARTANA | V | X | X | V | X | V | V | V | X | X | X | X | V | V | V | 9 | 53 |
| 19 | 2102025144 | DEVI DIVARAH | V | V | V | V | V | V | V | V | V | V | V | V | V | V | V | 16 | 100 |
| 20 | 2102025145 | ATTAKA ALBI MUSAWA | V | V | V | V | V | V | V | V | V | V | V | V | V | V | V | 16 | 100 |
| 21 | 2102025148 | SYAFIRA NUR HALIJAH | V | V | V | V | V | V | V | V | V | V | V | V | V | V | V | 16 | 100 |



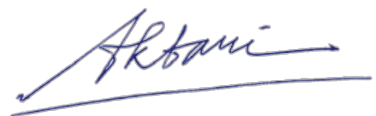
Fakultas : Ekonomi dan Bisnis
 Prog. Studi : Manajemen
 Semester : Genap 2023/2024

DATA KEHADIRAN MAHASISWA

Matakuliah : 02025040 - Branding dan e-Marketing
 Kelas : 6E
 Dosen : DENI ADHA AKBARI, SE., M.Si.

Keterangan : X => Tidak Hadir

| NO | NIM | NAMA | JUMLAH PERTEMUAN : 16 | | | | | | | | | | | | | | TOT HADIR | % HADIR | |
|----------------|------------|-----------------------------------|-----------------------|-------------|-------------|-------------|------------|-------------|-------------|-------------|------------|-------------|-------------|-------------|------------|-------------|--------------|------------|-------------|
| | | | 8 Mar 2024 | 15 Mar 2024 | 22 Mar 2024 | 29 Mar 2024 | 5 Apr 2024 | 12 Apr 2024 | 19 Apr 2024 | 26 Apr 2024 | 3 Mei 2024 | 17 Mei 2024 | 24 Mei 2024 | 31 Mei 2024 | 7 Jun 2024 | 14 Jun 2024 | | | 21 Jun 2024 |
| 22 | 2102025157 | NAUFAL ILHAM | V | V | V | V | V | V | V | V | V | X | V | V | V | V | V | 15 | 93 |
| 23 | 2102025158 | SHELLAMITHA PUTRI ANDRIANI | V | V | V | V | V | V | V | V | V | V | V | V | V | V | V | 16 | 100 |
| 24 | 2102025160 | VIOLA MAULIDIA ARDANA | V | V | V | V | V | V | V | V | V | X | V | V | V | V | V | 15 | 93 |
| 25 | 2102025166 | FADILAH AMALIA | V | V | V | V | V | V | V | V | V | X | V | V | V | V | V | 15 | 93 |
| 26 | 2102025175 | KHOIROTUN NISA | V | V | V | V | X | V | V | V | V | V | X | V | V | V | V | 14 | 87 |
| 27 | 2102025178 | MUHAMMAD NAUFAL ISDI SADEWA | V | X | X | V | V | V | V | V | V | V | X | V | V | V | V | 13 | 80 |
| 28 | 2102025179 | MELANI DINDIAH | V | V | X | V | V | V | V | V | V | V | V | X | V | V | V | 14 | 87 |
| 29 | 2102025183 | ALIZA QORY IMELTHA | V | V | V | V | X | V | V | V | V | V | V | V | V | V | V | 15 | 93 |
| 30 | 2102025195 | FADLY IKHSAN KAMIL | V | V | V | V | V | V | V | V | V | V | V | V | V | V | V | 16 | 100 |
| 31 | 2102025213 | AZIZAH NUR AFIFAH | V | V | V | V | V | V | V | V | X | V | V | V | V | V | V | 15 | 93 |
| 32 | 2102025254 | SYAHRUL MAULANA | V | X | V | V | V | V | V | V | V | V | V | V | V | V | V | 15 | 93 |
| 33 | 2102025278 | AZIIRI NISMARA | V | V | V | V | V | V | V | V | V | V | V | V | V | V | V | 16 | 100 |
| 34 | 2102025284 | RATU FADJAR AGUSTINE | V | V | X | V | X | V | V | V | V | X | X | X | X | V | V | 10 | 60 |
| 35 | 2102025292 | RATU RIA INTAN PERMATASARI OKTAVI | V | V | V | V | V | V | V | V | X | X | V | V | V | V | V | 14 | 87 |
| 36 | 640220026 | ANGELA PUTERI DHEWIEDY | V | V | X | V | X | V | V | V | V | V | V | V | V | V | V | 14 | 87 |
| 37 | 21030032 | MARLIKA DARAWITA | V | V | X | V | X | V | V | V | V | V | V | V | V | V | V | 14 | 87 |
| 38 | 21146014 | SARMAN SAH | V | V | X | V | X | V | V | V | V | V | V | V | V | V | V | 14 | 87 |
| Jumlah hadir : | | | 38,00 | 29 | 23 | 38 | 23 | 38 | 38 | 38 | 38 | 27 | 25 | 27 | 31 | 38 | 38 | 38 | |



DAFTAR NILAI MAHASISWA

Fakultas : Ekonomi dan Bisnis
 Proq. Studi : Manajemen
 Semester : Genap 2023/2024
 Mata Kuliah : Ekonomi Digital
 Kelas : 6I
 Dosen : DENI ADHA AKBARI, SE., M.Si.

| NO | N I M | NAMA MAHASISWA | N.Aktif (10 %) | N.TUGAS (20 %) | N.UTS (30 %) | N.UAS (40 %) | N RATA 2 | N. HURUF |
|----|------------|-----------------------------------|---------------------|---------------------|-------------------|-------------------|-------------|-------------|
| 1 | 1902025382 | LALA CLOUDIA CITRA | 80 | 80 | 85 | 80 | 81.50 | A |
| 2 | 2002025158 | RYGEL NAUFAL LABIB | 80 | 80 | 70 | 75 | 75.00 | B |
| 3 | 2102025006 | MUHAMMAD HABIBI WICAKSONO | 80 | 80 | 70 | 70 | 73.00 | B |
| 4 | 2102025008 | ALDYAFIE HAEKAL | 80 | 80 | 85 | 80 | 81.50 | A |
| 5 | 2102025022 | ALFIAN HADI SAPUTRA | 80 | 80 | 70 | 80 | 77.00 | B |
| 6 | 2102025023 | HARY HAMZA | | | | | | |
| 7 | 2102025044 | LELY KARTIKA AMELIA | 80 | 80 | 70 | 80 | 77.00 | B |
| 8 | 2102025048 | PUPUT ARUM DIYAH | 80 | 80 | 70 | 80 | 77.00 | B |
| 9 | 2102025057 | NURLY AYU TRIANA | 80 | 80 | 80 | 80 | 80.00 | A |
| 10 | 2102025063 | FERI OPIK INDRIYANTO | 80 | 80 | 80 | 80 | 80.00 | A |
| 11 | 2102025072 | AZRIEL DEFANO DEANDRA PUTRA MADAN | | | | | | |
| 12 | 2102025086 | SALSA NABILLAH | 80 | 80 | 70 | 80 | 77.00 | B |
| 13 | 2102025091 | YENI | 80 | 80 | 80 | 80 | 80.00 | A |
| 14 | 2102025107 | YOPI OKTAVIANI | 80 | 80 | 80 | 80 | 80.00 | A |
| 15 | 2102025111 | NASYWA NATHANIA | 80 | 80 | 85 | 80 | 81.50 | A |
| 16 | 2102025125 | CICI TANIA | 80 | 80 | 80 | 80 | 80.00 | A |
| 17 | 2102025165 | KHOIRUNNISA | 80 | 80 | 70 | 75 | 75.00 | B |
| 18 | 2102025177 | ABDULLOH SYAFI'I | 80 | 80 | 70 | 70 | 73.00 | B |
| 19 | 2102025196 | JUNDI ARRASID | 80 | 80 | 85 | 80 | 81.50 | A |
| 20 | 2102025287 | NAFFISAH SALWAH | 80 | 80 | 70 | 75 | 75.00 | B |
| 21 | 2102025291 | MIRNA OKTAVIRA | 80 | 80 | 75 | 70 | 74.50 | B |
| 22 | 2202029002 | SYAFIRA ALWIYAH | 80 | 80 | 85 | 80 | 81.50 | A |
| 23 | 2202029004 | YULIANTO PRASOJO | | | | 70 | | |
| 24 | 2302029002 | MOHAMAD ROMI DWI PUTRO | 80 | 80 | 85 | 70 | 77.50 | B |

Ttd

DENI ADHA AKBARI, SE., M.Si.