



Deni Adha Akbari <deniakbari@apps.ipb.ac.id>

Spanish Journal of Marketing - ESIC wants to give you recognition for your review of Factors affecting customer engagement and brand loyalty in Vietnam FMCG: the moderation of artificial intelligence on the Web of Science

1 message

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To: deniakbari@apps.ipb.ac.id

Fri, Dec 29, 2023 at 2:31 PM

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Deni Adha Akbari <deniakbari@apps.ipb.ac.id>

Thank you for submitting your review of SJME-12-2023-0328 for the Spanish Journal of Marketing - ESIC

1 message

Spanish Journal of Marketing - ESIC <onbehalf@manuscriptcentral.com>

Wed, Dec 20, 2023 at 7:21 AM

Reply-To: luycasadoaranda@gmail.com

To: deniakbari@apps.ipb.ac.id

20-Dec-2023

Dear Dr. Deni Akbari:

Thank you for submitting your review of SJME-12-2023-0328 for Spanish Journal of Marketing - ESIC. We are very grateful for the contribution you have made to the journal by providing your review. We recognise the value that is added by our reviewers and would therefore like to thank you for your work, by granting you free personal access to up to 40 Emerald journal articles (excluding Backfiles) within a three-month period.

Early next month, we will send an email that will contain all the information you need to activate your personal free access.

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I would like to mention that SJM-ESIC also recognizes the role of reviewers through the Best Reviewer Award of SJM-ESIC. Below I offer you additional information about this award. I look forward to receiving your support and valuable suggestions on another future occasion.

BEST REVIEWER AWARD

In recognition of the efforts made by reviewers who offer constructive reviews, AEMARK has launched the Best Reviewer Award of the SJM-ESIC. The best reviewer will be awarded for each of the 3 issues published annually. The award will consist of a remuneration of €500, a diploma and a public recognition at the AEMARK annual conference. Please, see details here <https://bit.ly/35tyDaa>

I would also like to invite you to submit one of your future papers to the SJM-ESIC. Please, see a brief information about the journal below.

Please note: You can forward this email to reviews@publons.com to gain recognition for your review on Publons. You must be registered at Publons in order to benefit from this service. Sign up for a free account here: <https://publons.com/account/signup>

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Sincerely,
Dr. Luis-Alberto Casado-Aranda

Associate Editor, Spanish Journal of Marketing - ESIC
lucycasadoaranda@gmail.com

ABOUT THE SJM-ESIC

The Spanish Journal of Marketing-ESIC (SJM-ESIC) is a double-blind peer-reviewed journal with a clear international vocation. SJM-ESIC accepts manuscripts of authors from all over the world who can focus on any relevant international market.

Scopus ranked SJM-ESIC 64th out of 177 in marketing discipline with a CiteScore 2019 = 3.4. In addition, the 2020 index is now substantially higher (5.7) which would place SJM-ESIC in the first quartile (Q1) in the marketing category.

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BEST PAPER AWARD

Every year AEMARK grants the Best Paper Award to select the best article published in SJM-ESIC. The authors receive a Diploma and a remuneration of €1,500.

To select the winner, the two most cited papers in each issue are pre-selected (Web of Science, SCOPUS, Google Scholar) after one or two years of publication and a recognized expert selects the winning paper based on originality, interest and implications for the marketing discipline, literature review, methodology, etc. Please, see details here <https://bit.ly/3sqUVC1>

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