

Deni Adha Akbari <deniakbari@apps.ipb.ac.id>

Fri, Dec 29, 2023 at 2:31 PM

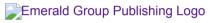
Spanish Journal of Marketing - ESIC wants to give you recognition for your review of Factors affecting customer engagement and brand loyalty in Vietnam FMCG: the moderation of artificial intelligence on the Web of Science

1 message

Emerald Group Publishing <noreply@webofscience.com>

Reply-To: Web of Science researcher profiles <noreply@webofscience.com>

To: deniakbari@apps.ipb.ac.id



Dear Deni Akbari,

Thank you again for reviewing "Factors affecting customer engagement and brand loyalty in Vietnam FMCG: the moderation of artificial intelligence" for *Spanish Journal of Marketing - ESIC*. You indicated that you would like to receive recognition for your review on the Web of Science, which you can do now by claiming your review here:

Add your review to your Web of Science researcher profile

Once you've created your researcher profile your review will be verified and added to it. Your anonymity is protected by default but you may be able to reveal additional details of your review if our review policy on the Web of Science allows it.

Please contact us if you have any questions.

You are receiving this email because you indicated that you would like to receive recognition for your recent review on a Web of Science researcher profile. By claiming your review via the link in this email, you are opting into the Web of Science researcher profile service and will be subject to the Web of Science terms of use and privacy policy. You may unsubscribe from all Web of Science messages at any time.

Customer Service

Web: http://www.emeraldgrouppublishing.com/



Deni Adha Akbari <deniakbari@apps.ipb.ac.id>

Thank you for submitting your review of SJME-12-2023-0328 for the Spanish Journal of Marketing - ESIC

1 message

Spanish Journal of Marketing - ESIC <onbehalfof@manuscriptcentral.com>

Wed, Dec 20, 2023 at 7:21 AM

Reply-To: luycasadoaranda@gmail.com

To: deniakbari@apps.ipb.ac.id

20-Dec-2023

Dear Dr. Deni Akbari:

Thank you for submitting your review of SJME-12-2023-0328 for Spanish Journal of Marketing - ESIC. We are very grateful for the contribution you have made to the journal by providing your review. We recognise the value that is added by our reviewers and would therefore like to thank you for your work, by granting you free personal access to up to 40 Emerald journal articles (excluding Backfiles) within a three-month period.

Early next month, we will send an email that will contain all the information you need to activate your personal free access.

Once you have received this email, all you will need to do is:

- click the link in the e-mail: this will take you directly to the Emerald log-in page
- If you have an Emerald MyProfile log in, simply log on using these details (this is different to the log in you use for ScholarOne)
- If you do not have an Emerald MyProfile, you can register with us there and then to get your free personal access to Emerald content. Instructions on how to contact us to set up your Emerald MyProfile will be in the email we send next month.

I would like to mention that SJM-ESIC also recognizes the role of reviewers through the Best Reviewer Award of SJM-ESIC. Below I offer you additional information about this award. I look forward to receiving your support and valuable suggestions on another future occasion.

BEST REVIEWER AWARD

In recognition of the efforts made by reviewers who offer constructive reviews, AEMARK has launched the Best Reviewer Award of the SJM-ESIC. The best reviewer will be awarded for each of the 3 issues published annually. The award will consist of a remuneration of €500, a diploma and a public recognition at the AEMARK annual conference. Please, see details here https://bit.ly/35tyDaa

I would also like to invite you to submit one of your future papers to the SJM-ESIC. Please, see a brief information about the journal below.

Please note: You can forward this email to reviews@publons.com to gain recognition for your review on Publons. You must be registered at Publons in order to benefit from this service. Sign up for a free account here: https://publons.com/account/signup

Please remember to update your account details on ScholarOne with your most recent institutional affiliation and email.

Sincerely.

Dr. Luis-Alberto Casado-Aranda

Associate Editor, Spanish Journal of Marketing - ESIC luycasadoaranda@gmail.com

ABOUT THE SJM-ESIC

The Spanish Journal of Marketing-ESIC (SJM-ESIC) is a double-blind peer-reviewed journal with a clear international vocation. SJM-ESIC accepts manuscripts of authors from all over the world who can focus on any relevant international market.

Scopus ranked SJM-ESIC 64th out of 177 in marketing discipline with a CiteScore 2019 = 3.4. In addition, the 2020 index is now substantially higher (5.7) which would place SJM-ESIC in the first quartile (Q1) in the marketing category.

SJM-ESIC AN OPEN ACCESS JOURNAL (FREE FOR READERS AND AUTHORS)

SJM-ESIC is an open access journal: all articles will be immediately and permanently free for everyone to read and download. Authors do not have to pay any open access publication fee. Publications fees are paid by ESIC and AEMARK.

Open Access allows free access to scientific research increasing scientific research impact (downloads, citations, etc.), transference to education and management. Finally, Open Access papers are almost the only information source in developing countries and new academic institutions.

BEST PAPER AWARD

Every year AEMARK grants the Best Paper Award to select the best article published in SJM-ESIC. The authors receive a Diploma and a remuneration of €1,500. To select the winner, the two most cited papers in each issue are pre-selected (Web of Science, SCOPUS, Google Scholar) after one or two years of publication and a recognized expert selects the winning paper based on originality, interest and implications for the marketing discipline, literature review, methodology, etc. Please, see details here https://bit.ly/3sqUVC1

Email: editorial@emeraldinsight.com

Copyright © Emerald Group Publishing or related companies. All rights reserved.



Emerald Group Publishing Logo