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SURAT TUGAS

Nomor: 2215/ FKIP/ PTK/ 2025

Pimpinan Fakultas Keguruan dan Ilmu Pendidikan Universitas Muhammadiyah Prof. DR. HAMKA, memberi tugas kepada:

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Untuk : Menjadi Pemateri pada kegiatan Konferensi Internasional APPBIPA Banten pada Tanggal 17 Januari 2026 di Universitas Buddhi Dharma Tangerang

Demikian tugas ini diberikan untuk dilaksanakan dengan sebaik-baiknya sebagai amanah dan ibadah kepada Allah Subhanahu wa Ta'ala. Setelah melaksanakan tugas agar memberikan laporan kepada pemberi tugas.



Jakarta, 15 Januari 2026

Dekan,

Purnama Sya'e Purrohman, M.Pd., Ph.D.

Full-Scope Needs Analysis in Indonesian as a Foreign Language (IFL) Materials Development: Triangulating Learners' Needs, Lacks, and Wants

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This study investigates the comprehensive needs of international learners of Indonesian as a Foreign Language (IFL) as a basis for developing contextually grounded and pedagogically relevant learning materials. Using a full scope needs analysis framework, the research triangulates learners' needs, lacks, and wants to capture a multidimensional understanding of learners' linguistic and sociocultural competencies. Data were collected through a mixed-methods design combining questionnaires, semi-structured interviews, and classroom observations involving diverse IFL learners from various linguistic and cultural backgrounds. Quantitative data were analysed descriptively to map learners' proficiency gaps and target-situation necessities, while qualitative data provided deeper insights into learners' motivations, expectations, and perceived challenges when interacting with authentic Indonesian language use. Findings show strong necessities in fundamental linguistic skills, with 76.5% of learners indicating the urgent need to master basic vocabulary and 58.8% emphasizing the importance of learning Indonesian grammar. Communicative needs in daily interaction are equally salient, as 94.2% expressed the need for speaking skills to interact with local communities. Cultural and religious literacy also emerged as key components, with over 70% agreeing that understanding local cultural norms, traditions, and values—including religious ethics—is essential for effective communication. In terms of lacks, learners reported limited confidence and insufficient exposure to real-life communication. Notable gaps were identified in reading comprehension (58.8% reporting difficulty), academic vocabulary (70.6% lacking mastery), and access to materials reflecting local sociocultural contexts. Learners also perceived current materials as insufficient in integrating cultural and religious values relevant to Indonesian society. Learners' wants to highlight a strong preference for multimodal, culturally embedded, and technology-enhanced materials. More than 70% expressed interest in learning through films, music, digital applications, interactive activities, and project-based tasks. There is also high demand for materials incorporating local folklore, everyday cultural practices, and religious themes. Overall, the findings underscore the need for IFL materials that integrate linguistic, cultural, and value-based components while leveraging interactive and digital learning resources.

Keywords: Needs; Lack; Wants; IFL; Multimodal

Full-Scope Needs Analysis in Indonesian as a Foreign Language (IFL) Materials Development

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Why Needs Analysis Matters in IFL (BIPA)

- ❑ Growing global demand for Indonesian as a Foreign language
- ❑ IFL materials shape communication, academic engagement, and social integration
- ❑ Existing materials often emphasize linguistic forms, with limited in contextual, cultural, and real-life communicative support

Needs Analysis in this study (H & W; 1987)

- **Necessities:** communicative competencies required in Indonesian contexts
- **Lacks :** gaps between learners' current abilities and target demands
- **Wants:** learners' preferences for content, culture, and learning modes

METHODOLOGY



- **Design:** Mixed-methods research
- **Participants:** International learners in an IFL program (57)
- **Instruments:**
 - Needs analysis questionnaire
 - Semi-structured interviews
 - Classroom observation
- **Analysis:**
 - Quantitative → descriptive statistics
 - Qualitative → thematic analysis

FINDINGS

A. Learners' **Necessities** in IFL Learning

- Speaking for daily interaction → 94.2%
- Basic vocabulary mastery → 76.5%
- Grammar understanding → 58.8%
- Cultural & religious understanding → >70%



FINDINGS

B. Learners' **Lacks** in IFL Learning

- Limited **confidence** in speaking
- Insufficient **real-life communicative exposure**
- Difficulties in **reading comprehension**
- Limited **academic vocabulary**
- Lack of **culturally and religiously contextualized materials**



FINDINGS



C. Learners' Wants

- Preference for **multimodal learning** (films, music etc)
- Strong interest in **interactive and project-based activities**
- High demand for **digital and technology-enhanced resources**
- Desire for materials integrating **local culture and religious values**

Interview data highlight :

- confidence issues and need for authentic interaction**
- Institution-level syllabus and module development is urgently needed.

DISCUSSION AND IMPLICATION

• Discussion

- Communicative competence, especially **speaking**, is learners' primary goal
- Cultural and religious literacy** are integral to effective IFL communication
- Learners' needs, lacks, and wants are **interconnected**

• Implications

- IFL materials should integrate **language, culture, and values**
- Multimodal and digital resources enhance **authentic engagement**

CONCLUSION

- ❑ International IFL learners require holistic instructional materials
- ❑ Effective materials integrate:
 - Linguistic competence
 - Cultural and religious literacy
 - Multimodal and digital learning
- ❑ Full-scope needs analysis provides a strong empirical foundation for IFL materials development
- ❑ Institutions offering IFL programs should be encouraged to develop institution-specific syllabi and learning modules in systematic needs analysis to ensure consistency, contextual relevance, and quality assurance in instructional practices.

THANK YOU

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PIAGAM

PENGHARGAAN

Dengan bangga dipersembahkan kepada:

Martriawati

sebagai

Pemakalah

**Konferensi Internasional APPBIPA Banten dengan tema
"Digital Integration and Local Wisdom in BIPA Teaching: Budging Tradition and Inovation."
Sabtu, 17 Januari 2026, Auditorium Vipassi, Universitas Buddhi Dharma Tangerang**

Ketua APPBIPA Banten

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