

Review No. 37966

Need to revise. Here are suggestions for improvement.

1. Your title is mostly correct, but it needs a bit of refinement for clarity and flow. Here's a revised version: "Utilization of the Frequent Pattern Growth Algorithm on MSME Transaction Data in the Culinary Sector: Recommendations for Small Gifts from the Padang Region". This version can clarify the focus of the study and makes the title more readable.
2. In the sub-introduction there are typical Padang culinary delights, but it does not mention why the researcher chose typical Padang culinary delights. Therefore, provide a statement of specific and scientific reasons why you chose Padang.
3. In the sub-introduction there are the words apriori and a priori. Are they the same or different in this context? What is meant by apriori? Describe in sub introduction.
4. In all figures, except figure 2, use English in the content of the picture, not Indonesian. Describe figure 1.
5. In 2.1, why the application in this research was designed using a State Transition Diagram and why the Harel model. Give your reasons in sub-2.1.
6. In 2.2, why at the implementation stage, the design uses the Perl Hypertext Processor programming language. Give your reasons in sub-2.2.
7. Give a concrete example of the formula applied to your research case:

$$Support (A, B) = \frac{\text{transaction contain } A \text{ or } B}{\text{transactions summary}} \quad \dots (1)$$

$$Support (A \cap B) = \frac{\text{transaction contain } A \text{ and } B}{\text{transactions summary}} \quad \dots (2)$$

$$P(B | A) = \frac{\text{transaction summary contain } A \text{ and } B}{\text{transaction summary contain } A} \quad \dots (3)$$

8. There is the sentence "Overall test results are presented in table 3 below", but what is listed below is table 2.
9. In BIBLIOGRAPHY there are 21 references. Please add references, at least 30 references according to the minimum Sinta standards that apply in Indonesia.

Overall, the English language should be polished for better clarity and flow while enhancing readability and coherence for readers. Therefore, **proofreading** is very much needed to improve grammar, uppercase and lowercase letters appropriately, and ensure correct punctuation according to the proper English format. For example, there is an incorrect writing: **services. services** [10]; The current data is just kept or used as transaction history since **The** recorded information won't be fully utilized; and there are still more. Please be more rigorous and correct everything from the title until conclusion.