

# CONFERENCE TIMETABLE

## THE 3<sup>rd</sup> INTERNATIONAL CONFERENCE ON RESEARCH AND DEVELOPMENT (ICORAD)

Saturday - Sunday (December 02-03, 2023)



# ICORAD 2023

## THE 3<sup>rd</sup> INTERNATIONAL CONFERENCE ON RESEARCH AND DEVELOPMENT

**Theme: The Role of Research and Innovation to the Improvement of SDGs in the Era of Industrial Revolution 5.0**

**STIEPARI Semarang, Indonesia**  
Time: 09.00 AM – 04.00 PM

**Saturday-Sunday,  
December 2-3, 2023**

**LIVE ON**



### OPENING SPEECH

**Prof. Dr. M. Zaim, M. Hum**  
Padang State University (President of The Association of Community Service Lecturers of Indonesia)



### WELCOMING

**Prof. Ir. Nizam, M.Sc., DIC, Ph.D., IPU, Asean Eng.**  
PIC of General Manager of Higher Education Ministry of Education and Culture RI



### KEYNOTE SPEAKER

**Prof. Dr. Apridar, S.E., M. Si**  
Syiah Kuala University, Indonesia  
Advisory Board of ADPI DI Aceh



## CALL FOR PAPERS

**NOVEMBER 30, 2023**

Abstract Submission Deadline

**DECEMBER 1, 2023**

Notification of Abstract Acceptance

**JANUARY 3, 2024**

Full Paper Submission

• Further detail will be announced later



### SUB-THEME

- Law and Homiletic Studies
- Education, Social Sciences, and Humanities
- Accounting, Management, and Creative Economy
- Health
- Science, Technology and Communication
- Agriculture and Forestry
- Animal Science and Fisheries

### INVITED SPEAKER



**Asc. Dr. Ir. Iman Rusmana M.Si**  
IPB University, Indonesia



**Prof. Madya Dr. Sharifah Norkhadajah Syed Ismail**  
Universiti Putra Malaysia, Malaysia



**Dr. Supaprawit Siripipatthanakul**  
Bangkok Thonburi University, Thailand



**Dr. Andrew Schauf**  
National University of Singapore



### PUBLICATIONS AND INDEX

- International Proceeding ADPI (Indexed) (Free)
- National Journal (Sinta 2-5) (Selected Paper) (add Cost)
- HAYATI Journal of Biosciences Scopus Q3 (Selected Paper) (add Cost)
- International Journal (Indexed) (Free and Add Cost)

### REGISTRATION:

**Presenter:**  
<https://bit.ly/ICORADCallforPaper>  
**Non Presenter/Participant:**  
<https://bit.ly/ICORADParticipant>

### PAYMENT:

**Bank Nagari (Bank Code: 118)**  
21000-21060-8355 a.n Yayasan  
Fatih Al Khairiyah



### CONFERENCE FEES

	International (USD)	Domestic (IDR)
Presenter		
Member ADPI	20	300
Non Member ADPI	30	450
Participant		
Member ADPI	3	25
Non Member ADPI	5	50



### AWARD

**Best Presenter and Best Paper**



### FACILITIES

1. E-Presenter Certificates Author 1-5
2. E-Best Paper/Best Presenter Certificate Author 1-5
3. E-Participant Certificate (Participant)
4. International Proceeding Indexed



### CONTACT PERSON:

**Sherly (0813-7470-0063)**  
**Cika (0822-3700-0512)**



[www.adpi-indonesia.id](http://www.adpi-indonesia.id)



[asosiasidosenpkmindonesia](https://www.asosiasidosenpkmindonesia)



**0823-8662-2140**

# Tata Tertib Zoom Meeting



- 1 Download aplikasi/ gunakan browser di laptop
- 2 Login ke link yang sudah disediakan Admin
- 3 ID screen dibuat dengan nama asli-nomor room presentasi (agar memudahkan panitia membantu untuk menggabungkan di breakout room presentasi)
- 4 Menggunakan Virtual Background
- 5 Mengaktifkan Video bagi yang tidak terkendala jaringan dan posisikan badan tidak membelakangi cahaya agar tidak backlight
- 6 Non aktifkan fitur audio saat kegiatan berlangsung kecuali jika diizinkan moderator
- 7 Jika ingin bertanya tuliskan pertanyaan di kolom chat
- 8 Gunakan headset agar suara terdengar jelas

Contoh:  
Disca Ria adalah Presenter di Room 1, maka penulisan Nama  
**Disca Ria\_Room1**












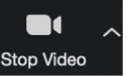
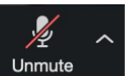



# Zoom Meeting Rules



- 1 Download the application / use the browser on the laptop
- 2 Login to the link provided by the admin
- 3 ID screen is made with the original name-number of the presentation room (to make it easier for the committee to help to combine it in the presentation breakout room)
- 4 Using Virtual Background
- 5 Activate Video for those who are not constrained by the network and position the body not back to the light so that it is not backlighted
- 6 Deactivate the audio feature during the activity unless the moderator allows
- 7 If you want to ask a question, write a question in the chat column
- 8 Use a headset for clear sound

Example:  
Disca Ria is the Presenter in Room 1, so write the Name  
**Disca Ria\_Room1**

Kriteria Best Presenter

1. Keunikan Tampilan PPT
2. Pemaparan
3. Keunikan Judul/Materi/Kegiatan
4. Live presentasi/non video memiliki nilai lebih

**A. CONFERENCE DAY 1 (SATURDAY, DECEMBER 02, 2023)**

in Western Indonesia Time (WIB), Time zone in Jakarta (GMT+7)

ZOOM MEETING LINK:

<https://us06web.zoom.us/j/83805891339?pwd=bx84JBcrYZYRb6zKhT6p6qYsJLVvvg.1>

MEETING ID: 838 0589 1339 || PASSWORD: 452553

No	Time (Jakarta)	Duration	Activities
1	08.30 – 09.00	30'	<b>Registration – (admission time)</b>
2	09.00 – 09.10	10'	<b>Opening by Moderator</b> (Santiana, M.Pd Universitas Siliwangi)
3	09.10 – 09.15	5'	<b>The National Anthem of the Republic of Indonesia</b> "Indonesia Raya"
4	09.15 – 09.20	5'	<b>Praying</b> (Dr. Dalmeri, M.Ag. - Indraprasta PGRI University)
5	09.20 – 10.10	50'	<b>Opening Speeches</b>
		15'	<b>1. Prof. Dr. M. Zaim, M. Hum</b> (Padang State University, Indonesia) President of ADPI)
		25'	<b>2. Prof. Ir. Nizam, M.Sc., DIC, Ph.D., IPU, Asean Eng.</b> (PIC of General Manager of Higher Education Ministry of Education and Culture RI)
		10'	<b>Questions and Answers</b>
6	10.10 – 10.35	20'	<b>Keynote Speaker</b>
			<b>Prof. Dr. Apridar, S.E., M. Si</b> (Syiah Kuala University, Indonesia; Advisory Board of ADPI DI Aceh)
		5'	<b>Questions and Answers</b>
7	10.35 – 12.15	100'	<b>Invited Speakers</b>
		20'	<b>1. Prof. Dr. Ir. Iman Rusmana M.Si</b> (IPB University, Indonesia)
		20'	<b>2. Dr. Andrew Schauf</b> (National University of Singapore; Coordinator of ADPI Singapore)
		20'	<b>3. Dr. Supaprawat Siripipatthanakul</b> (Bangkok Thonburi University, Thailand; Coordinator of ADPI Thailand)
		20'	<b>4. Prof. Madya Dr. Sharifah Norkhadijah Syed Ismail</b> (Universiti Putra Malaysia; Public Relation Officer of ADPI Malaysia)
		20'	<b>Questions and Answers</b>
8	12.15 – 13.15	60'	<b>Break (ISHOMA)</b>
9	13.15 – 14.45	90'	<b>1<sup>st</sup> Paper Presentations</b> <ul style="list-style-type: none"> <li>• <b>Paper Presentations: Room 1</b> (Session Chair: Supriyani, M.Pd - STKIP Al Amin Indramayu)</li> <li>• <b>Paper Presentations: Room 2</b> (Session Chair: Dr. Dewi Murtiningsih, S. KH., MM - Universitas Mercu Buana)</li> </ul>
10	14.45 – 16.15	90'	<b>2<sup>nd</sup> Paper Presentations</b> <ul style="list-style-type: none"> <li>• <b>Paper Presentations: Room 3</b> (Session Chair: Dr. Ir. Suciana Wijirahayu, M.Pd.- Universitas Muhammadiyah Prof. Dr. HAMKA)</li> <li>• <b>Paper Presentations: Room 4</b> (Session Chair: Indra Irjani Dewijanti, SP., MP - Universitas Muhammadiyah Bandung)</li> </ul>
11	16.15 - 16.20	5'	<b>Closing of Day 1</b>

**B. CONFERENCE DAY 2 (SUNDAY, DECEMBER 03, 2023)**  
in Western Indonesia Time (WIB), Time zone in Jakarta (GMT+7)

ZOOM MEETING LINK:

<https://us06web.zoom.us/j/83805891339?pwd=bx84JBcrYZYRb6zKhT6p6qYsJLVvvg.1>

MEETING ID: 838 0589 1339 || PASSWORD: 452553

No	Time (Jakarta)	Duration	Activities
1	08.30 – 09.00	30'	<b>Registration – (admission time)</b>
2	09.00 – 09.10	10'	<b>Opening by Moderator</b> (Muhamad Jafar Elly, M.Si., Institut Teknologi PLN)
3	09.10 – 10.40	90'	<b>3<sup>rd</sup> Paper Presentations</b> <ul style="list-style-type: none"> <li>• <b>Paper Presentations: Room 5</b> (Session Chair: Dr. Afdaleni, M. Pd., M. Pd. - STBA Haji Agus Salim Bukittinggi)</li> <li>• <b>Paper Presentations: Room 6</b> (Session Chair: M. Imelda Kusumastuty, S.S., M.A. (STBA LIA Yogyakarta)</li> </ul>
4	10.40 – 12.10	90'	<b>4<sup>th</sup> Paralel Session:</b> <ul style="list-style-type: none"> <li>• <b>Paper Presentations: Room 7</b> (Session Chair: Dr. dr. Dian Isti Angraini, MPH, Sp.KKLP, FISPH, FISCM - Universitas Lampung)</li> <li>• <b>Paper Presentations: Room 8</b> (Session Chair: Dr. Krisnawati Setyaningrum Nugraheni, S.TP., M.M (STIEPARI Semarang)</li> </ul>
5	12.10 – 13.10	60'	<b>Break (ISHOMA)</b>
6	13.10 – 14.40	90	<b>5<sup>th</sup> Paralel Session:</b> <ul style="list-style-type: none"> <li>• <b>Paper Presentations: Room 9</b> (Session Chair: Dr. Marudut Bernadtua Simanjuntak, M.Pd., M.Th. - Sekolah Tinggi Teologia Indonesia – Jakarta)</li> <li>• <b>Paper Presentations: Room 10</b> (Session Chair: Dr. Riandi Marisa, M.Pd. - Universitas Almuslim)</li> </ul>
8	14.40 - 15.00	20'	<b>Best Presenter Announcement</b> <b>Closing of Day 2</b>

## 1<sup>ST</sup> PAPER PRESENTATIONS

### ROOM 1:

**Accounting, Management, and Creative Economy  
Education, Social Sciences, and Humanities  
Health**

**Saturday, December 02, 2023**

**13.15 – 14.45 WIB (90 minutes)**

**(Session Chair: Supriyani, M.Pd - STKIP Al Amin Indramayu)**

No	Author	Affiliation	Title of Article/Paper
1	Indri Guslina, SE, MM; Rita Mardiana, SE, MM	Sekolah Tinggi Ilmu Manajemen Budi Bakti	Strengthening Awareness And Knowledge Assessment Sustainable Development Goals Among Students STIM Budi Bakti-Indonesia
2	Panotpong Phatsen; Jakkrit Thavorn; Worasak Klongthong; Bordin Phayaphrom; Dr. Supaprawat Siripipatthanakul	(1) Adjunct Professor at Manipal GlobalNxt University, Malaysia (2) Lectuer at Bangkokthonburi University, Thailand	Influencing Factors of Burnout and Intention to Leave Among Medical Personnel in Public Health Service in the Southern Region of Thailand
3	Desak Putu Risky Vidika Apriyanthi, S.Si., M.Si.	Universitas Bali Internasional	Examination of Soil-Transmitted Helminths (STH) in the Fingernails and Toenails of Scavengers at Suwung Landfill
4	Natakorn Turner; Pichate Benjarongrat; Bordin Phayaphrom; Dr. Supaprawat Siripipatthanakul	(1) Adjunct Professor at Manipal GlobalNxt University, Malaysia (2) Lecturer at Bangkokthonburi University, Thailand	The Influencing Factors to Attract Thai Generation Z to Work Effectively in an Organisation
5	Dr. Putri Anggreni, S.E., M. Pd	Mahendradatta University	The Role of Lecturers in the Era of Industrial Revolution 5.0
6	Lewes Lim; Dr. Supaprawat Siripipatthanakul	(1) Adjunct Professor at Manipal GlobalNxt University, Malaysia (2) Lecturer at Bangkokthonburi University, Thailand	A Review of Artificial Intelligence (AI) and Chat GPT Influencing the Digital Economy
7	Stella Talitha, M.Pd.; Wildan Fauzi Mubarock, M.Pd.; Muhamad Ginanjar Ganeswara, M.Pd.	Pakuan University	Application of The Genre Pedagogical Approach in Write Articles Learning

## 1<sup>ST</sup> PAPER PRESENTATIONS

### ROOM 2:

**Accounting, Management, and Creative Economy  
Agriculture and Forestry  
Education, Social Sciences, and Humanities**

**Saturday, December 02, 2023**

**13.15 – 14.45 WIB (90 minutes)**

**(Session Chair: Dr. Dewi Murtiningsih, S. KH., MM - Universitas Mercu Buana)**

No	Authors	Affiliation	Title of Article/Paper
1	Prof. Dr. Syafrida Hafni Sahir, SE., M.Si; Nanda Try Milinia br S. Depari, SM	Universitas Medan Area	The Impact of Marketing Public Relations and Service Recovery to Gain Customer Loyalty.
2	Dra. Febi Nurilmala., M. Si; Asmanur Jannah., Ir., MP; Nia Sonani, SE, MM	Universitas Nusa bangsa	Characteristic of Taro (Colocasia Esculenta var.Febi521) Flour with Different Drying Condition
3	Dyah Budibruri Wibaningwati, Ir., M.Sc; Karunia Ade Putra Mendrofa; Sari Anggarawati., Ir, M.Si; Nia Sonani, SE., MM	Universitas Nusa Bangsa	Pengaruh Bauran Pemasaran Terhadap Keputusan Pembelian Tanaman Hias Mulyaharja Kecamatan Bogor Selatan Kota Bogor
4	Sri Harimurti, M.Si	Universitas Graha Karya Muara Bulian	Oil Palm Farmers' Response to the Prohibition of Cpo Exports in Batang Hari District, Jambi Province
5	Indah Purbasari, S.H., LL.M; Dr. Murni, S.H, M.Hum; Imam Syofyan, S.Sos., M.Si.; Dr. Faris Hamidi, S.Si, MM; Muammalah Rosita	Universitas Trunojoyo Madura	Pendidikan dan Penyuluhan Jaminan Produk Halal pada Pelaku Usaha Kecil dan Mikro untuk Mendukung Peningkatan Kualitas Kehalalan Produk UMKM di Desa Kertagenah Daya
6	Dr. Pathuddin, S.Pd, M.Si; Drs. Baharuddin, M.Si; Muhammad Fachri B. Paloloang, S.Pd., M.Si., M.Pd.	Universitas Tadulako	Metacognition Profile of Prospective Teacher Students in Determining Picture Pattern Formula
7	Alo Karyati, M.Pd; Paramita Winny Hapsari M.Si	Pakuan University	TGT (Team Game Tournament) Cooperative Learning Model in Kanji Learning to Improve JLPT N4 Japanese Vocabulary Mastery

## 2<sup>nd</sup> PAPER PRESENTATIONS

### ROOM 3:

**Science, Technology and Communication  
Education, Social Sciences, and Humanities**

**Law and Homiletic Studies**

**Health**

**Saturday, December 02, 2023**

**14.45 – 16.15 WIB (90 minutes)**

**(Session Chair: Dr. Ir. Suciana Wijirahayu, M.Pd.- Universitas Muhammadiyah Prof. Dr. HAMKA)**

No	Author	Affiliation	Title of Article/Paper
1	La Jeti, S.Pd.,M.Pd; Edison, S.Pd.,M.Pd; Manan, S.Pd.,M.Pd	Universitas Muhammadiyah Buton	The Role of Parents in Prevention of Violence in Early Children
2	Nia Kurniati, M.Pd.; Ainur Rohmah, M.Pd.; Diajeng Sekar Wiyati, S.Pd.	UNIVERSITAS NURUL HUDA	Design E-Module of English Speaking Material for Students at Nurul Huda Islamic Boarding School
3	Aulia Nursyifa S.Pd., M.Pd; Prof. Dr. der Soz. Gumilar Rusliwa Somantri; Prof. Francisia Saveria Sika Ery Seda, Ph.D	Universitas Indonesia	The Dilemma Between Challenges And Obstacles In The Prevention And Handling Of Sexual Violence In Higher Education
4	Ni Putu Widayanti, S.Si.,M.Si.; Ayu Saka Laksmita W.,S.Si.,M.Si.; Desak Putu Risky Vidika Apriyanthi, S.Si.,M.Si.	Bali International University	Phytochemical Screening and Evaluation of Antifungal Activity of Peperomia pellucida L. Kunth Extracts Againsts Candida Albicans
5	Ayu Saka Laksmita W, S.Si., M.Si	Universitas Bali Internasional	Overview of Perceptions, Attitudes, and Behaviours of the Elderly and Pre-Elderly towards Preventing Covid-19 Transmission in Denpasar
6	dr. Tutik Ernawati, M.Gizi, Sp.GK; Dr. dr. Dian Isti Angraini, MPH, Sp.KKLP, FISPH, FISCM; dr. Harmaina, Sp.KKLP	Lampung University	Factors Related to Compliance With Medical Nutrition Therapy in Diabetes Mellitus Patients
7	Indah Purbasari, S.H., LL.M; Dr. Murni, S.H, M.Hum; Dr. Faris Hamidi, S.Si, M.Si; Muhammad Ilyas; Moh. Rizal Muhaimin	Universitas Trunojoyo Madura	The Accomplishment of Halal and Takaful Principles of the Medical Benefit

## 2<sup>nd</sup> PAPER PRESENTATIONS

### ROOM 4:

#### Education, Social Sciences, and Humanities Health

Saturday, December 02, 2023

14.45 – 16.15 WIB (90 minutes)

(Session Chair: Indra Irjani Dewijanti, SP., MP - Universitas Muhammadiyah Bandung)

No	Author	Affiliation	Title of Article/Paper
1	Dr. Halimatus Sa'diyah, M.Pd.I; Sri Nurhayati, M.Pd; Septiana Ulfa	IAIN Madura	Islamic Education Contribution on the Shifting of Madurese Women Social Relation
2	Citra Dewi Anggraini, S.Tr., M.K.M; Haqqelni Nur Rosyidah, S.Gz., M.Kes; Herviana, S.Gz., M.Gz; Amalina Rizma, S.Gz., M.Gz; Desy, S.S., M.Pd	Institut Kesehatan Mitra Bunda	Nutrient Consumption for Age Group at Risk of Stunting in High-Stunting Sub-District on Kepulauan Riau Indonesia
3	Herviana, S. Gz., M. Gz; Siska Pratiwi, S. Gz., MPH; Amalina Rizma, S. Gz., M. Gz; Haqqelni Nur Rosyidah, S. Gz., M. Kes; Citra Dewi Anggraini, S. Tr., M. K. M	Institut Kesehatan Mitra Bunda	Monitoring of Nutrient Intake for Age Group at Risk of Stunting With "CERDAS" Education in High-Stunting Sub-district on Kepulauan Riau Indonesia
4	Bdn. Huzaima, SST., M.Keb; Bdn. Rofiqo Larasati Philip, S.Tr.Keb., M.Keb; Dr. Nelly Roza. S.Kp. M.Kes; Bdn. Renny Adelia Tarigan, SST., MKM	"Mitra Bunda Health Institute"	Sanitation Education on Knowledge of Families at Risk of Stunting
5	Haqqelni Nur Rosyidah, S.Gz., M.Kes; Prof. Dr. dr. Bambang Purwanto, M.Kes; Prof. dr. Bambang Wirjatmadi, M.S.,M.CN.,Ph.D.,Sp.GK(K)	Institut Kesehatan Mitra Bunda	Oxidative Stress in Male Rat With Normal and Sleep Disorder
6	Azizul Hakim; Abdiana, S.KM, M.Epid; dr. Ulya Uti Fusrini, M.Biomed	Universitas Andalas	The Relationship Between Knowledge, Attitude, and Practices Regarding Hydration and Hydration Status among School Children



### 3<sup>rd</sup> PAPER PRESENTATIONS

#### ROOM 5:

**Education, Social Sciences, and Humanities  
Accounting, Management, and Creative Economy  
Agriculture and Forestry**

**Sunday, December 03, 2023  
09.10 – 10.40 WIB (90 minutes)**

**(Session Chair: Dr. Afdaleni, M. Pd., M. Pd. - STBA Haji Agus Salim Bukittinggi)**

No	Authors	Affiliation	Title of Article/Paper
1	Wynd Rizaldy , SE, MMTr; Lis Lesmini, SH, MSi; Aisyah Rahmawati, SE, MMTr	Institut Transportasi dan Logistik Trisakti	Lay Out Analysis In Handling Dangerous Goods At Green Terminal Container Teluk Lamong Surabaya In 2023
2	Dr. Ir. Suciara Wijirahayu, M.Pd.; Dr. Eko Digdoyo, S.Pd. M.Hum; Syafirah; Aisyah Fathu Nur Hidayah; Nadia Syifa Khairunnisa	Universitas Muhammadiyah Prof. DR. HAMKA	Exploring Students' Perceptions of Online Games and Social Media on Interpersonal Communication in the English Learning Process
3	Dr. Herlyna, M.A.	Pertiwi University	Enhancing TOEFL Scores through Heterogeneous Grouping
4	Khanza Suryani; Nurhayati Lumbantoruan; Rona Fadila; R.Sri Ayu Indrapuri; Hani Bertuah Oktavia Silaen	Universitas Awal Bros	Analisis Kebutuhan Pembelajaran Bahasa Inggris Khusus ( English for Spesific Purpose) Bagi Mahasiswa Kesehatan
5	Prof. Dr. Hj. Anita Rahmawaty, M.Ag.; Hidayatum Muafiyah, S.E.; M. Fannoor, S.E.	Institut Agama Islam Negeri Kudus	Islamic Financial Literacy, Promotion, Product Quality, and Saving Intention: Customer Trust as an Intervening Variable
6	Surayyal Hizmi; Dr. David Roberts; Prof. Surya Hadi	Lombok Tourism Polytechnic	Bioremediation of Mercury By the Freshwater Macroalga, Oedogonium Intermedium, From Indonesian Artisanal Small-Scale Gold Mining Wastewater

### 3<sup>rd</sup> PAPER PRESENTATIONS

#### ROOM 6:

**Accounting, Management, and Creative Economy  
Education, Social Sciences, and Humanities  
Agriculture and Forestry  
Health**

**Sunday, December 03, 2023  
09.10 – 10.40 WIB (90 minutes)**

**(Session Chair: M. Imelda Kusumastuty, S.S., M.A. - STBA LIA Yogyakarta)**

No	Author	Affiliation	Title of Article/Paper
1	Misdawita, S.Si., M.S.E.; Lapeti Sari, SE., M.Si; Bunga Chintia Utami, S.IP., M.E.	Universitas Riau	The Influence of the Environment and Entrepreneurship through the Role of Human Capital on the Performance of Women's MSMEs in Bengkalis Regency
2	Risti Rosmiati, S.Gz, M.Si; Nila Reswari Haryana, S.Gz, M.Si; Hardi Firmansyah, S.Si, M.Si; Dra. Rasita Purba, M.Kes	Universitas Negeri Medan	The Association between Dietary Patterns and Type 2 Diabetes Mellitus among Indonesian Urban Workers
3	Ronald Belferik, S. Kom., M. Kom	Politeknik Wilmar Bisnis Indonesia	Sistem Penanganan Pengaduan Cepat Infrastruktur : Pemungutan Suara Melalui Aplikasi Berbasis Mobile di Provinsi Sumatera Utara
4	Pdt. Andry Saputra Ligawan, M.Th	Sekolah Tinggi Teologi Aletheia	Relasi Agama dan Negara: Analisis Diskursus Komunikasi Agama dalam Ruang Publik
5	Dr. Firna Varina	Universitas Graha Karya Muara Bulian	Independent Oil Palm Smallholder Income Based Typology of Land in Jambi Province

## 4<sup>rd</sup> PAPER PRESENTATIONS

### ROOM 7:

**Education, Social Sciences, and Humanities  
Accounting, Management, and Creative Economy  
Animal Science and Fisheries  
Health**

**Sunday, December 03, 2023  
10.40 – 12.10 WIB (90 minutes)**

**(Session Chair: Dr. dr. Dian Isti Angraini, MPH, Sp.KKLP, FISPH, FISCM - Universitas Lampung)**

No	Author	Affiliation	Title of Article/Paper
1	A'isyah Phoebe Putri Ivanny; Rifda Nabila Aisyah; Fitri Syahira; Eka Fitri Amir; Aminah Aatinaa Adhyatma	Universitas Awal Bros	Development E-Booklet Health Education Media for Women of Childbearing Age
2	Windy suganda; Muhammad Nur hadi; Dwinny Tetiana Fauzi; Marian Tonis SKM.,MKM	Awal bros university	Analysis of Community Knowledge and Understand About App for Health
3	Dr. Windi Novia Rartri Wardani, S.Kom., MM; Dr. Ratih Pratiwi, M.Si, M.M.; Fitria Rohmatika; Dimas Madu Nasrullah	Wahid Hasyim University	Buttons carve : Brand Credibility and Self-Image Congruence Towards Purchase Behavior, With Brand Knowledge as A Moderating Factor
4	Ulya Uti Fasrini, dr., M.Biomed; Nur Indrawaty Lipoeto; Nur Afrainin Syah; Joseridzal Serudji	Universitas Andalas	Nutrition Roles in Children's Cognitive Function: A Narrative Review
5	Wynd Rizaldy, SE. MMTr; Mustika Sari, SE,MMTr, Ph.D; Dr. Reni Dian Octaviani, Spd, MMTr	Institut Transportasi dan Logistik Trisakti	An Overview of Handling the Receipt, Storage and Distribution Aid Goods Which Have Hidden Dangerous in Humanitarian Logistics in Indonesia
6	Ima Kusumanti, S.Pi., M.Sc; Antonya R. Sinaga	IPB University	Fishermen's Social and Economic Reaction to Environmental Changes in Aquaculture

### 3<sup>rd</sup> PAPER PRESENTATIONS

#### ROOM 8:

**Education, Social Sciences, and Humanities  
Agriculture and Forestry  
Health**

**Sunday, December 03, 2023  
10.40 – 12.10 WIB (90 minutes)**

**(Session Chair: Dr. Krisnawati Setyaningrum Nugraheni, S.TP., M.M (STIEPARI Semarang))**

No	Author	Affiliation	Title of Article/Paper
1	Mugiyanti, M.Si.; Alo Karyati, M.Pd.	Universitas Pakuan	Efektifitas Drama Sebagai Metode Pengajaran Kemahiran Berbicara Bahasa Jepang Pada Mahasiswa Semester Satu Prodi Sastra Jepang, Universitas Pakuan
2	Indra Irjani Dewijanti, S.P., M.P; Reza Fikri Alfatah S.P., M.Sc; Dr. Ivonne Ayesha, S.P., M.P; Sultan Amrullah	"Muhammadiyah Bandung University"	The Role of Agricultural Extensions in Women Farmers' Group (WFG) in Implementing the Harum Madu Program in Samarang District, Garut Regency
3	Khairun Nisa, M.Pd.; Prof. Dr. Syahrul Ramadhan, M.Pd.; Prof. Dr. Harris Effendi Thahar, M.Pd.	State University of Padang	Perspectives of FKIP Students of Asahan University Regarding the Ability of Tpack Lecturers
4	Miftahul Nurul Salsadilla Putri; dr. Ulya Uti Fasrini, M.Biomed	Andalas University	Hubungan Antara Status Hidrasi dengan Daya Konsentrasi Anak Sekolah
5	Andryanti Rudmana; Ns. Rizki Sari Utami, M.Kep	Awal Bros University	The Relationship Between Self-Efficacy and Quality of Life in Chronic Renal Failure Patients Undergoing Hemodialysis at Embung Fatimah Hospital, Batam

## 4<sup>th</sup> PAPER PRESENTATIONS

### ROOM 9:

#### Accounting, Management, and Creative Economy Education, Social Sciences, and Humanities Health

Sunday, December 03, 2023  
13.10 – 14.40 WIB (90 minutes)

(Session Chair: Dr. Marudut Bernadtua Simanjuntak, M.Pd., M.Th. - Sekolah Tinggi Teologia Indonesia – Jakarta)

No	Author	Affiliation	Title of Article/Paper
1	Dr. Windi Novia Ratri Wardhani, S.Kom , MM.; Dr. Ratih Pratiwi, M.Si, MM.; Desti Andini; Fatkhur Rohim	Wahid Hasyim University	Rewards Quality, and Employee Recognition on Professional Commitment in Improving Human Resource Performance
2	Dr. Citra Juniarni, M.Pd.I; Erik Febri Karlepi, M.Pd; Novita Loka, M.Pd; Ulfa Hoyriah, M.Pd.I; Indah Agustriyita	Institut Agama Islam Al Qur'an Al Ittifaqiah (IAIQI) Indralaya	The implementation of Principal's Supervision in improving the Islamic Education Teacher's Performance at SDN 08 Indralaya.
3	Dinda Astya Monique; Ceriani Windharti; Monadia; Masriani Situmorang, S.Tr.Keb., MKM; Riza Suci Ernaman Putri,A.Md.RM,SKM.,MM	Awal Bros University	The Relationship between Health Workers' Knowledge of the Completeness of the Contents of Electronic Medical Records of Inpatients at Hospital X
4	Ratih Pratiwi S.E., M.Ak; Ladya Ratna S; Nurhijriah Putri Saleha; Rahma Nuranisa Zahra; Zahra Cinta SUherman	IPB University	Implementation of Internal Controlling System to Develop Production Planning in PT Ajinomoto Indonesia
5	Monica Ignassia; Agus Salim S.kep.,M.Si; Bobby Handoko SKM.,MKM; Tara novellia putri; Intan Olivia	Awal Bros University	Improving the Quality of Services Through Improving the Performance of Nurses at The Puri Husada Tembilihan Regional General Hospital Using the Kaizen Method Approach
6	Eni Puji Estuti, S.E., M.M.; Natoil, S.Ag., M.M.	Sekolah Tinggi Ilmu Ekonomi Semarang	Green Innovation, Corporate Social Responsibility, Company Value and Firm Life Cycle : Systematic Literature Review

## 4<sup>th</sup> PAPER PRESENTATIONS

### ROOM 10:

**Accounting, Management, and Creative Economy  
Education, Social Sciences, and Humanities  
Agriculture and Forestry  
Health**

**Sunday, December 03, 2023**

**13.10 – 14.40 WIB (90 minutes)**

**(Session Chair: Dr. Riandi Marisa, M.Pd. - Universitas Almuslim)**

No	Author	Affiliation	Title of Article/Paper
1	Widia Ariani; Vonydia Herman; Reyhana Azzahra; Voni Andeska; Sri Adella Fitri	Universitas Islam Negeri (UIN) Mahmud Yunus Batusangkar	Analisis Program Satu Nagari Satu Event Sebagai Wujud Potensi Pendapatan Asli Nagari di Kabupaten Tanah Datar
2	Prof. Dr. Ir. Try Koryati, MP; Yaumil Khairizah, SP, M.Si; Dr. Ir. Mazlina, MMA; Wiwik Yunidawati, SP, MP	Universitas Amir Hamzah Medan	Sustainable Agriculture In The Industrial Era 5.0
3	Atika Chandra Kirana; dr. Ulya Uti Fasrini, M.Biomed; dr. Indra Ihsan, Sp.A(K), M.Biomed; Prof. Dr. dr. Masrul, Sp.GK; dr. Yose Ramda Ilhami, Sp.JP	Andalas University	Relationship Between Nutritional Status With Hydration Status in School Children
4	Dr. Nelli Roza, S.Kp., M.Kes; Nurfitri, S.ST., M.Keb; Norma Jeepi Margiyanti, S.SiT., M.Kes; Desi Pramita Sari, S.ST., M.Kes	Mitra Bunda Health Institute	Analysis Education 4-Too (4T) Knowledge of Mothers from Families at Risk of Stunting in Preventing Stunting
5	Dr. Nadir La Djamudi, S.Pd., M.Pd.; Susiati, S.Pd., M.Hum.; Asrul Nazar, S.Pd., M.Hum.; Muslim, S.Pd., M.Pd.; Arsad, S.Pd., M.Hum.	Universitas Muhammadiyah Buton	Islamic Trace of the Button Community in the Qoburu Kabanti Oral Tradition



**Uhamka**  
UNIVERSITAS MUHAMMADYAH PROF. DR. HAMKA



# The 3rd International Conference on Research and Development (ICORAD)

**2-3 December 2023**

# Exploring Students' Perceptions of Online Communication and Social Media on Interpersonal Communication in the English Learning Process

*Presented by*

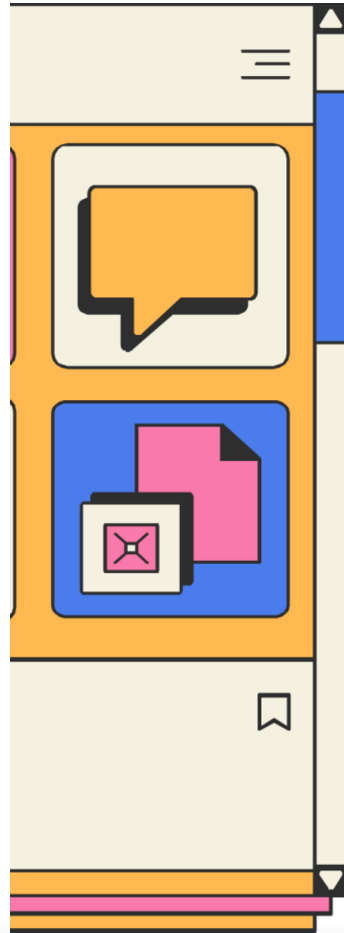
*Dr. Ir. Suciana Wijirahayu, M.Pd., Dr. Eko Digdoyo, S.Pd. T. Syafirah, Aisya Fathu Nur Hidayah & Nadia Syifa Khairunnisa*

The 3<sup>rd</sup> ICORAD 2-3 December 2023





# Introduction



Social media makes it easier to communicate with each other, but it also has a significant impact on academic lives.

Addiction on online games is also happening in many scholars. It is widespread and has become an integral part of our daily lives in the digital era.

There were 70 Students from Communication Science participating in this study, sharing their opinions about the issue.

This study explored the use of online games and social media in strengthening interpersonal relationships between students and lecturers in the campus environment to minimize unexpected effects, and maximize the benefits of strengthening these relationships in the campus environment.



## Rationale

Challenges of educational-based online games included the involvement of game users in the games, especially listening and speaking in English.

The result showed that one's role in game-based learning impacted in the process of learning English. Since social media has positive and negative influences on interpersonal communication between college students and lecturers, it is ultimately up to individuals to use social media responsibly and appropriately.

Clear communication and guidelines can help ensure that social media used that enhances, rather than detracts from, the English learning experience.



## There are several factors that cause someone to become addicted to

1. **Relationship**, based on the **desire to interact with the game**, as well as a person's willingness to create a relationship that has support from the start, and which **addresses the problems and issues that exist in real life**.

2. **Manipulation**, based on players who make other players objects and manipulate them for self-satisfaction and wealth. Players based on this factor really enjoy cheating and **dominating other players**.

3. **Immersion**, based on players who really like being someone else. **They enjoy escaping from imaginary worlds** by creating characters that fit the historical stories and settings of that world.

4. **Escapism**, based on players who like to **play in cyberspace only temporarily to forget and get away from stress** and problems in real life.

5. **Achievement**, based on the desire to **become strong in the virtual world environment** through achieving goals and accumulating items that are symbols of power (Yee, 2005)

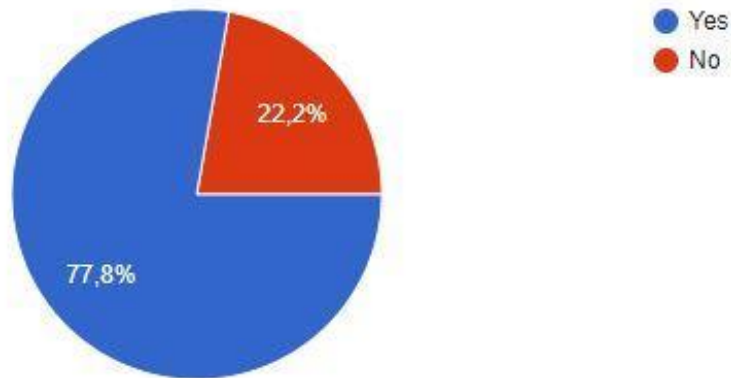
## Games online and impact on Learning

- When using games, there are many impacts that the users can experience, both positive and negative impacts.
- The positive impact is that it can increase the ones' language skills, focus on learning, add friends, and serve as entertainment.
- Meanwhile, the negative ones are aggressivity and ignorance in various forms of activities. Those are doing assignments, damaging social relations in society, can cause game addiction, and so on. The influence of reading motivation on writing anxiety is necessary for language learning (Wijirahayu & Kamilah. 2021)

# Games online and Reading Comprehension

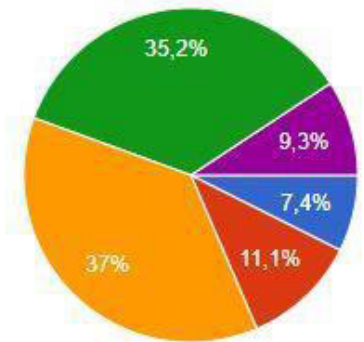
Do you play online games?

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Watching and trying to understand English text in the game for reading comprehension and focus on the message of the text.

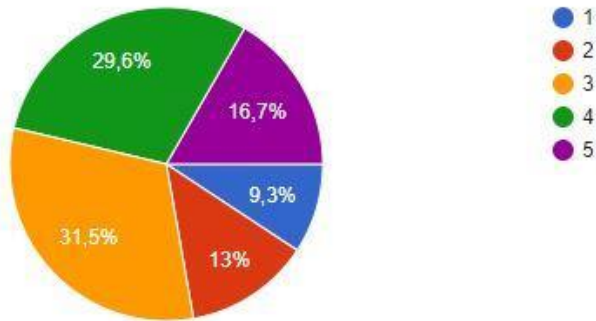
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# Games online and Vocabulary Mastery

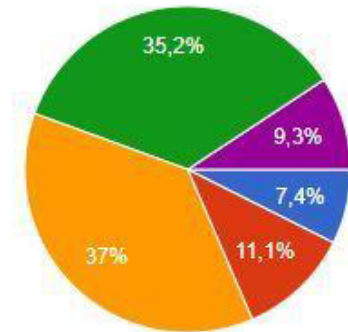
Have you ever searched for words in the game so you can play even better?

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Listening to the rules in the game helps me in improving my

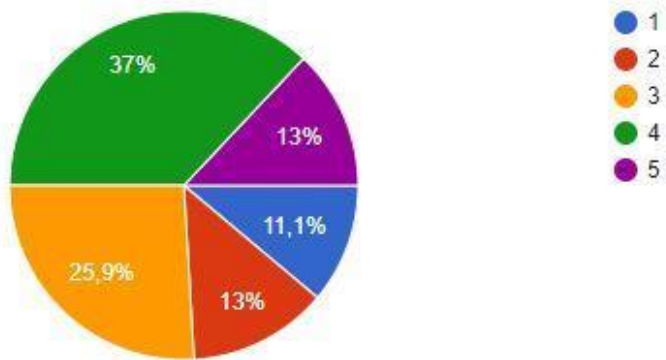
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# Games online and Pronunciation

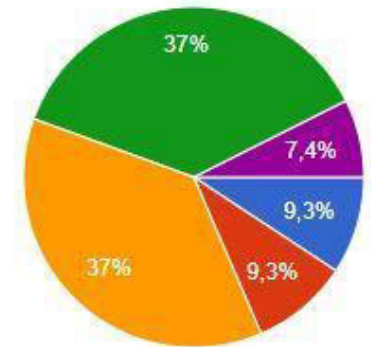
Listening to in-game sounds helps me improving my pronunciation?

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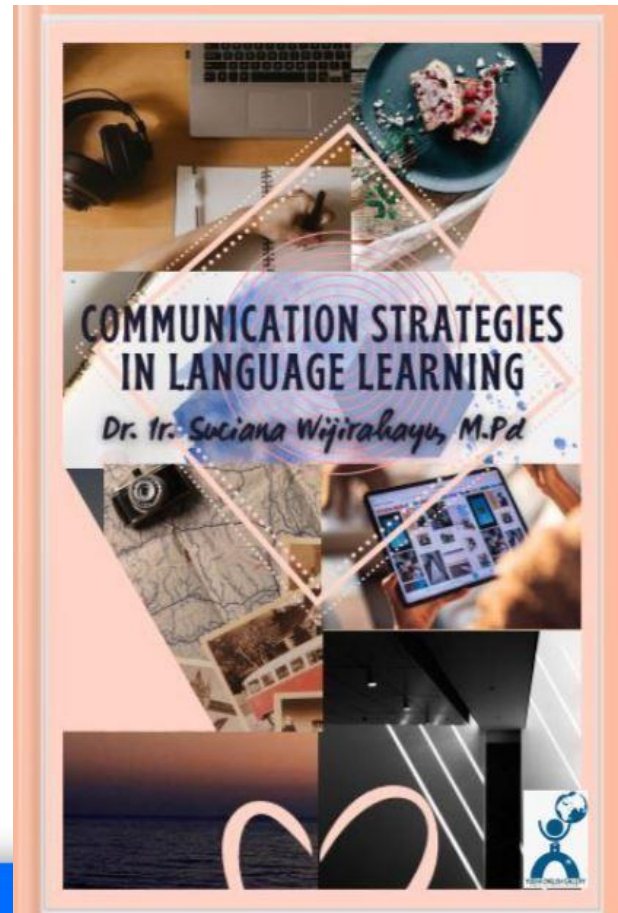
Playing games helps develop my English speaking skills

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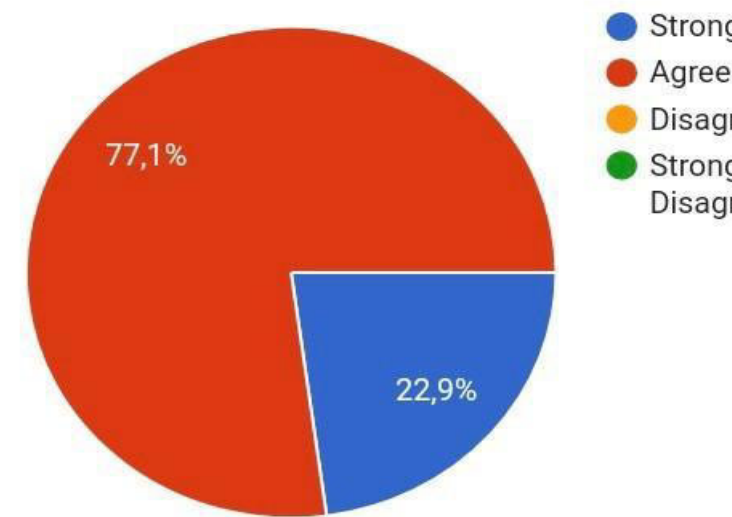
# Multi media in Language Learning





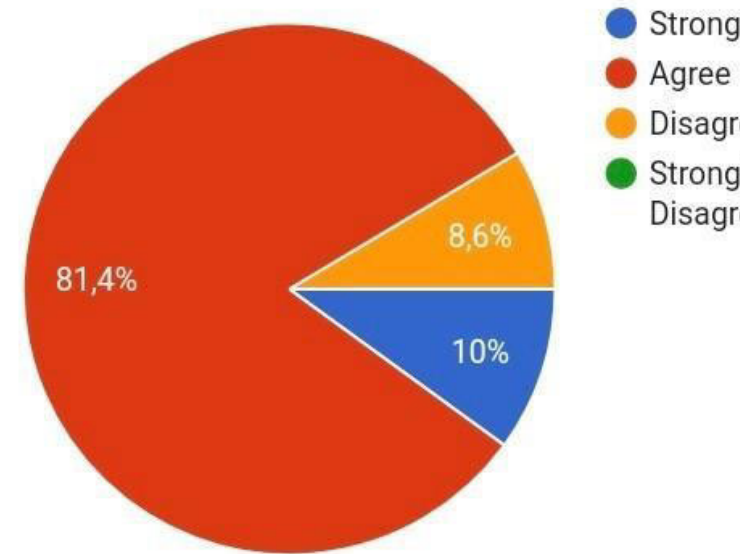
# Interpersonal Communication between scholar-lecturers and students

Most respondents agreed that social media has an impact on communication between students and the lecturers.



## Survey on positive impact of social media

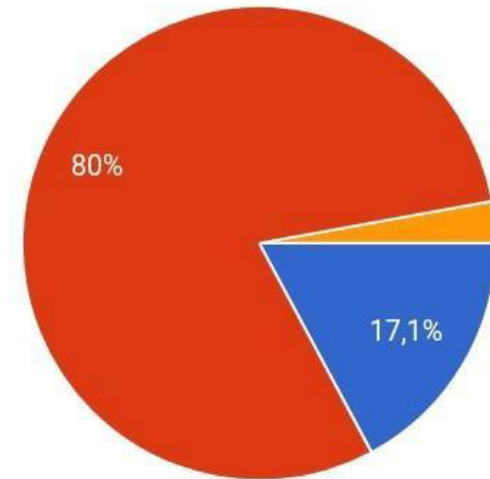
The survey showed that social media did not always have a positive impact on the communication between students and the lecturers



# Social Media & Style of Communication

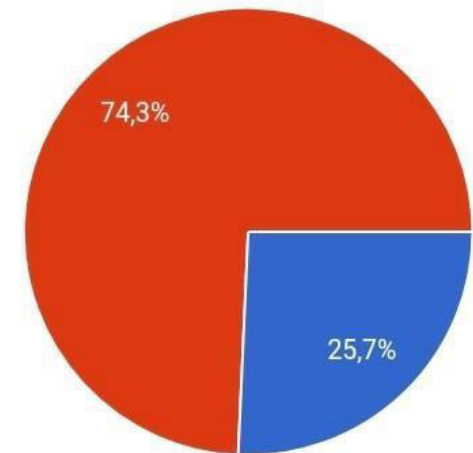
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Not everyone agreed social media affect the style of communication between students and lecturers



# Social media & Access to educational resources

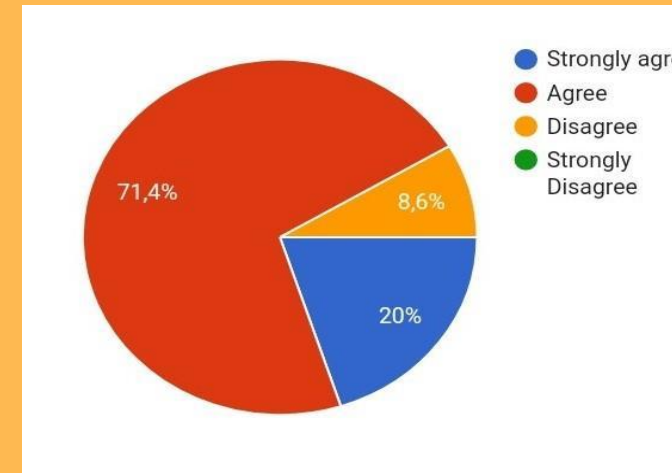
All of the students agreed social media could facilitate access to educational resources and materials for college students easier.





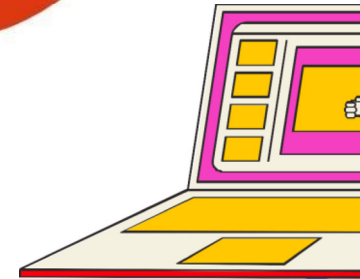
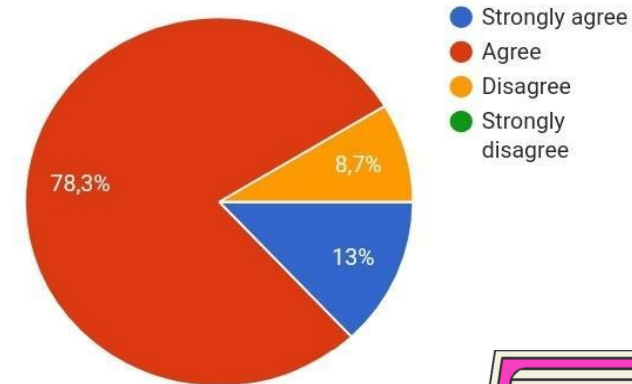
# Social media enhanced learning and discussion

Most respondents agreed (91%) that social media has the potential to enhance learning and discussion between students and lecturers.



## Speeding up response time Improving communication efficiency

Most respondents agreed that social media influenced to speed up response time and improve communication efficiency between students and lecturers.

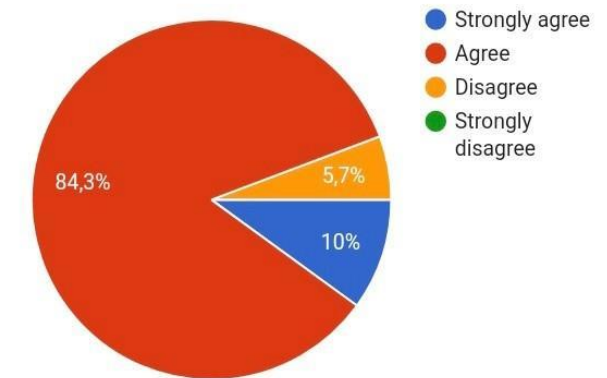




# Students' lack attention and their focus on direct interaction with lecturers is a negative impact of excessive use of social media

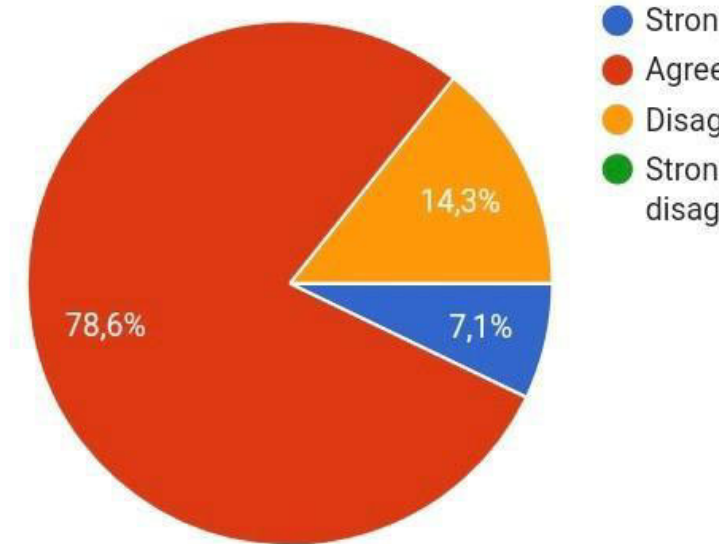
The respondents agreed (94%) that students lacking attention and focusing less on direct interaction with lecturers was a negative impact of excessive use of social media

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# Social media, inclusivity & diversity communication

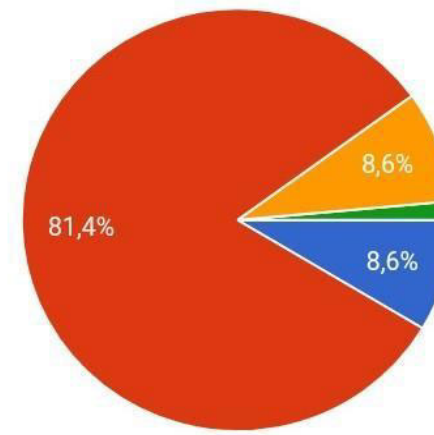
The respondents agreed (86%) that social media impacted on inclusive and diverse communication between the students and lecturer.



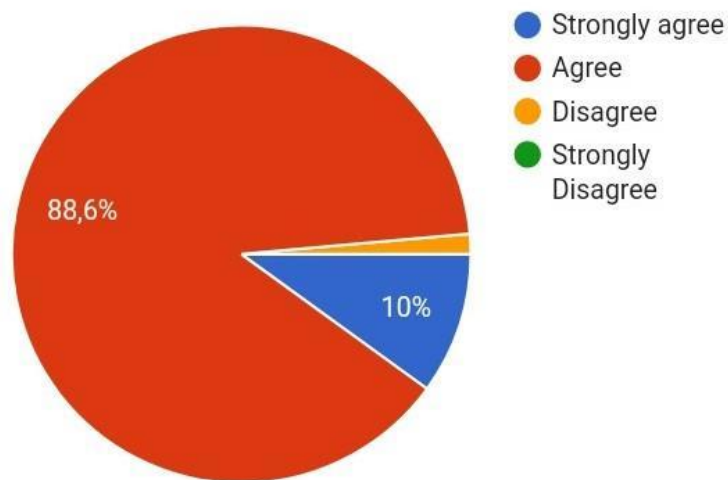


## Social media has a significant influence on the level of trust and confidence between students in their communication

- Most of respondents agreed (90%) that social media has a significant influence on the level of trust and confidence between students in their communication.
- This finding suggested that social media platforms play a crucial role in shaping the dynamics of interpersonal relationships among students



## Google Meet & Zoom



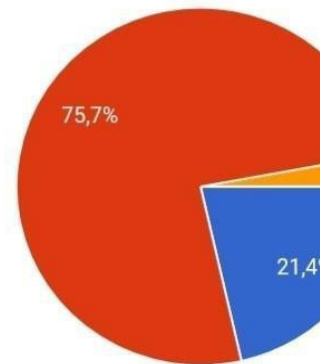
- The survey indicated that the majority of students recognized the value of Google Meet and Zoom in enhancing the students' participation, facilitating collaboration, and providing direct access to lecturers.
- These platforms have become essential for remote learning, offering an interactive and inclusive environment that addresses many aspects of traditional classroom learning.

# YouTube & Educational Content

A range of educational content that broadens knowledge across a wide range of subjects

17. Youtube provides array of educational content, allowing individuals to expand knowledge across various subjects

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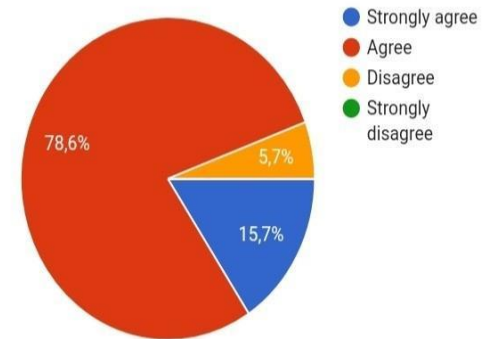
# YouTube & English Learning Process

❖ YouTube motivated the students in studying English for personal development

18. Many education channel on youtube offer high-quality and engaging content created by experts in their respective fields

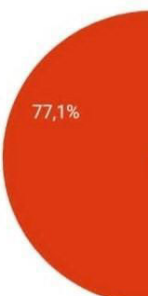


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19. Youtube a of educationa covering Eng academic sub practical skill development, me to learn E

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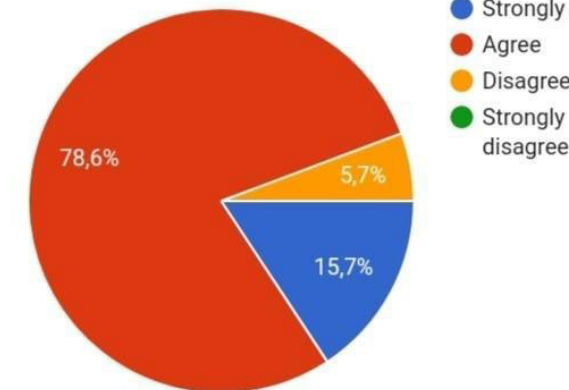


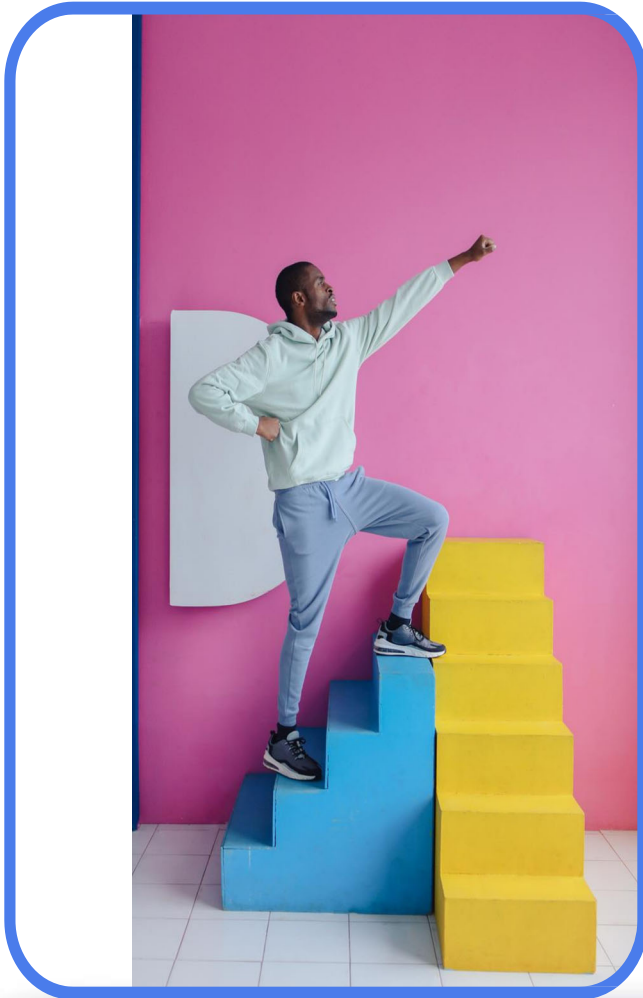
# YouTube & English Learning Process

- ❖ It fostered a global learning community and facilitate the exchange of ideas and perspectives

20. Youtube fosters a global learning community , connecting learners from different backgrounds and facilitating the exchange of ideas and perspectives

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## *Conclusion*

The impact of social media on interpersonal communication between college students and lecturers is a **complex and multifaceted issue**. On the one hand, social media can provide a **convenient and accessible platform** for students to communicate with their lecturers outside of class, ask questions, and **receive feedback**. It can also facilitate the sharing of information and resources among students, leading to a **more collaborative learning environment**.



In conclusion, while **social media can have both positive and negative effects on interpersonal communication between college students and lecturers**, it is ultimately up to individuals to use social media in a responsible and appropriate manner. **Clear communication and guidelines** can help ensure that social media is used in a way that enhances, rather than detracts from, the learning experience.



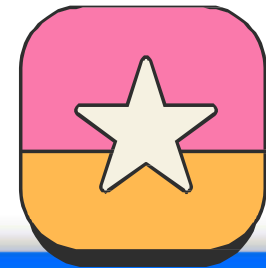
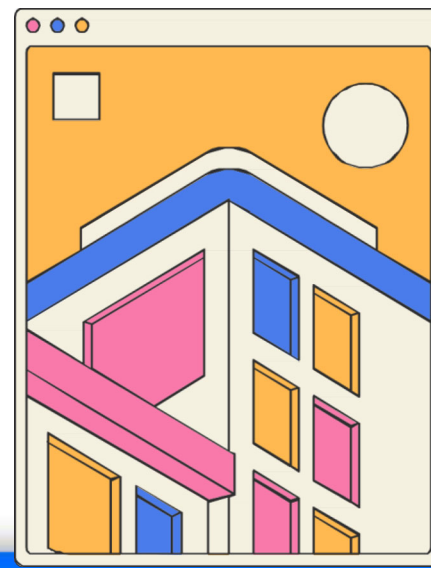
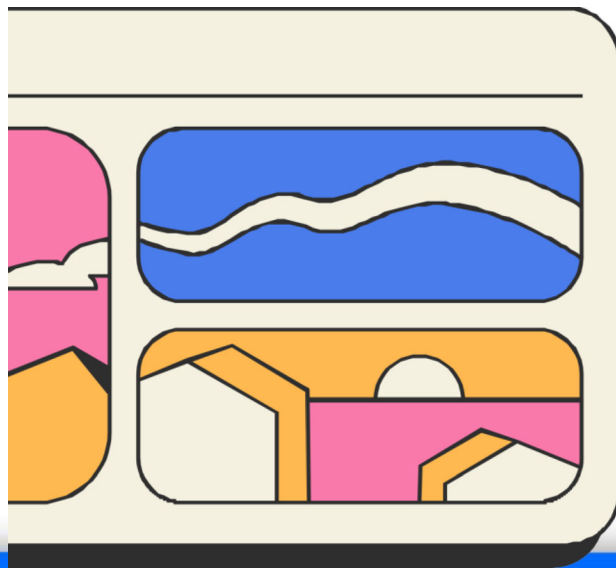
# Conclusion

- Most online games today are in English. It is a tool used to interact and communicate by conveying one's thoughts, ideas, concepts, or information to others and to obtain information. The messages in the reading are transformed into the values that students learn in the process (Wijirahayu, 2020).
- Language proficiency is one of the potential positive impacts that can be achieved when using online games.
- It also potentially develops creativity in learning English (Alifan, Wijirahayu, Alam & Yuliani, 2023)
- The awareness of the online games users to optimize the potential is one of the factors to achieve the goals.





*Thank you for listening*





# ACKNOWLEDGEMENT

ADPI/ICORAD/B3/XII/2023/0546

PROUDLY PRESENTED TO

**Dr. Eko Digdoyo, S.Pd. M.Hum**

has attended **The 3rd International Conference on Research and Development (ICORAD)** of the Association of Community Service Lecturers of Indonesia and served as

**BEST PRESENTER**

**1st Winner**

with paper titled

**Exploring Students' Perceptions of Online Games and Social Media on Interpersonal Communication in the English Learning Process**

**Semarang, Central Java, Indonesia**

**December 02-03, 2023**



**Dr. Dyah Palupingtyas, SE., Msi**

Chief Executive Committee



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