

Review:IBM Group of Tempe Craftsmen in Batu Belah Village, the Community of Kampar

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Article Title

IbM Group of Tempe Craftsmen in Batu Belah Village, the Community of Kampar

Abstract

The purpose of this service activity is to provide solutions to the problem of marketing tempe products, namely marking various products from the basic ingredients of tempe thus providing another alternative in marketing tempe. This activity provides insight to partners in making Burger Tempe and nugget tempe (in frozen food). This activity was carrier out in Batu Bellah Village, Kampar on Agustus 26, 2020, consisting of two partners, namely theRT 02 tempe craftsmen group and the RT 03 cake bussines. This Activity was attended by 10 people from the two teams. The method used in this activity is counseling, training and assistance in product sales. The results achieved in this service activity are: 1. Increase knowledge of partners in processing tempe into various product, 2. Tempe processed products, namely tempe burgers and nuggets, 3. Increased motivation to increase tempe production in making various products from these tempe.

Review Type

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Review Schedule

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<i>Editor's Request</i>	<i>Response Due Date</i>	<i>Review Due Date</i>

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