

GERAKAN LITERASI DI KOTA TERNATE

(Studi pada Lembaga Independensia, Nation Building Corner Library dan Rumah Belajar Bambu)

TESIS

Disampaikan untuk memenuhi persyaratan
Memperoleh gelar Magister Pendidikan

Oleh

SAFRUDDIN ABAS
NIM: 1609077004



PROGRAM STUDI PENDIDIKAN ILMU PENGETAHUAN SOSIAL
UNIVERSITAS MUHAMMADIYAH PROF. DR. HAMKA JAKARTA

2018

ABSTRAK

Safrudin A bas, *Gerakan Literasi di Kota Ternate (Studi pada Lembaga Independensia, Nation Building Corner Library dan Rumah Belajar Bambu):* Tesis Program Studi Pendidikan Ilmu Pengetahuan Sosial, Sekolah Pascasarjana Universitas Muhammadiyah Prof. DR. HAMKA. Agustus 2018.

Tujuan dari penelitian ini untuk mengetahui bagaimana kiprah organisasi-organisasi literasi di Kota Ternate. Bagaimana faktor penghambat dan pendukung gerakan literasi. Bagaimana tantangan sosio-kultural yang perlu di perhatikan oleh organisasi literasi tersebut. Bagaimana respon dan sikap masyarakat menerima gerakan literasi yang dilakukan. Bagaimana solusi yang di pecahkan oleh komunitas literasi dalam meningkatkan budaya literasi masyarakat.

Metode yang digunakan adalah kualitatif deskriptif untuk memahami arti peristiwa dan kaitannya dengan orang-orang pada umumnya dalam situasi tertentu. Sehingga pengumpulan data dalam penelitian ini dilakukan dengan teknik wawancara, observasi dan studi dokumentasi.

Hasil penelitian menunjukkan bahwa motivasi didirikannya sejumlah komunitas literasi di Kota Ternate, ialah karena kondisi sosial hari ini semakin menjauh dari dunia keliterasian. keterbatasan kapasitas lembaga (sumber daya pengelola), dana operasional kegiatan (*fundraising*), kemampuan memahami dunia informasi dan publikasi serta keterbatasan akses, baik akses bacaan-bacaan bermutu maupun jejaring (*networking*) untuk membangun ke mitraan tidak menjadi penghambat yang meredupkan kerja-kerja keliterasian di komunitas.

Dari penelitian ini dapat disimpulkan bahwa komunitas literasi memiliki peran penting dalam gerakan literasi. kemampuan pengelola dengan kreatifitasnya, mendesain, mengelola serta menciptakan suasana perpustakaan menjadi lebih menarik adalah tugas paling utama bagi komunitas. Hal ini bertujuan agar gerakan literasi yang dilakukan mampu mempengaruhi, mengajak dan membangun kesadaran masyarakat, mencintai dan menyukai bahan-bahan bacaan, baik buku, majalah, surat kabar pun bacaan yang bersumber dari teknologi modern, seperti *gadget*, *iPed* dan lain-lain.

Kata Kunci: Gerakan Literasi, Kiprah Komunitas Literasi, Kesadaran Literasi, Minat Baca Masyarakat.

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ABSTRACT

Safrudin A bas, *Literacy Movement in Ternate City (Study on Independent Institutions, Nation Building Corner Library and Bamboo Learning House)*: Thesis of Social Sciences Education Study Program, Graduate School of Muhammadiyah University Prof. DR. HAMKA. August 2018.

The purpose of this study is to find out how literacy organizations work in Ternate City. What are the inhibiting factors and supporters of the literacy movement. What socio-cultural challenges need to be considered by the literacy organization. How do people's responses and attitudes accept the literacy movement. How is the solution solved by the literacy community in improving the culture of community literacy.

The method used is qualitative descriptive to understand the meaning of events and their relation to people in general in certain situations. So that the data collection in this study was carried out by interview, observation and documentation study techniques. The results of the study show that the motivation for the establishment of a number of literacy communities in the city of Ternate is because social conditions today are getting away from the world of *keliterasian*. limited institutional capacity (management resources), fund operational activities (fundraising), the ability to understand the world of information and publications as well as limited access, both access to quality literature and networking to build partnerships do not become obstacles that dim the work of literacy in community.

From this study it can be concluded that the literacy community has an important role in the literacy movement. the ability to manage with its creativity, designing, managing and creating a library atmosphere to be more attractive is the most important task for the community. This is so that the literacy movement can influence, invite and build public awareness, love and love reading material, both books, magazines, newspapers and reading that comes from modern technology, such as gadgets, iPad and others.

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Keywords: Literacy Movement, Gait of Literacy Community, Literacy Awareness, Public Reading Interest.

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LEMBAR PENGESAHAN

GERAKAN LITERASI DI KOTA TERNATE
(Studi pada Lembaga Independensia, Nation Building Corner Library
dan Rumah Belajar Bambu)




TESIS

Oleh

SAFRUDDIN ABAS

NIM 1609077004

Dipertahankan di Depan Komisi Penguji Tesis Sekolah Pascasarjana Universitas
Muhammadiyah Prof. Dr. HAMKA
Tanggal 30 Agustus 2018

| Komisi Penguji Tesis | Tanda Tangan | Tanggal |
|--|--|------------|
| Prof. Dr. H. Abd. Rahman A. Ghani, M.Pd. (Ketua Penguji) |  | 07/10/2019 |
| Dr. Rudy Gunawan, M.Pd. (Sekretaris Penguji, Anggota Penguji 1) |  | 4-10-19 |
| Prof. Dr. Amri Marzali, MA. (Anggota Penguji, Pembimbing 1) |  | 7/10/19 |
| Dr. Desvian Bandarsyah, M.Pd. (Anggota Penguji, Pembimbing 2) |  | 3-10-19 |
| Dr. Lelly Qodariah, M.Pd. (Anggota Penguji 2) |  | |

Jakarta, 07-10-2019

Direktur Sekolah Pascasarjana

Universitas Muhammadiyah Prof. Dr. HAMKA


Prof. Dr. H. Ade Hikmat, M.Pd.

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BAB I

PENDAHULUAN

A. Latar Belakang

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¹. Makhrus dan Putri Dwi Cahyani, 2017. Upaya Mengoptimalkan Gerakan Literasi Pada Ikatan Pelajar Muhammadiyah Kabupaten Banyumas, *Jurnal Pemikiran Islam*, Volume XVIII, No. 2, hlm. 59.

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². I Made Ngurah Suragangga, 2017. Mendidik Lewat Literasi Untuk Pendidikan Berkualitas, *Jurnall Penjaminan Mutu*, Volume 3 Nomor 2, hlm. 155.
³. Sri Ati Suwanto, 2015. Analisis Literasi Informasi Pemakai Taman Bacaan Masyarakat, *Jurnal Kajian Informasi & Perpustakaan*, Vol.3/No.1, hlm. 90.

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r gprk'kcp" k'pk'cf "cncj "m'gdgtj culcp"VD" *Vco cp"D'ceccp+"n'gd'lj "o "kr "r "wucv'n'gi kncp"
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r gtlpi ncv'ng"/84'f'c'tk87"pg'i cte"u'qcn'o "kcv'dc"ec0D"gtf cutncp"u'wt'xg { "WP GUEQ"r cf c"
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j cp{c"3"qtcp i "Kpf qpgulk" {cpi "uwn"o go dcec0"

4. Andri Yanto, Saleha Rodiah, Elnovani Lusiana, 2016. Model Aktivitas Gerakan Literasi Berbasis Komunitas Sudut Baca Soerang, *Jurnal Kajian Informasi dan Perpustakaan*, Vol.2/No.1, hlm 107-118.
5. Berita Kompas Gramedia, *Ajakan Kompas Gramedia Untuk Tingkatkan Minat Baca*, Jakarta: 17 Mei 2017.

Hcmc"ncpp{c"lwi c'r gtpcj "f k'r wdikncukncp"qngj "Dcf cp"Rwucv'Ucvcuknr cf c"vcj wp" 4228."Vgtccv'r g'pf wf wnlf g'pi cp"wu'k'f 'K'cvcu"32"vcj wp"{cpi "o 'gpqpvqp"V'X"l'wo ncj p{c" : 7.: 8' "f c'p"o 'go dcec"u'wcv'nc"det"45.68" 0U'grncplwp{c'r c'f c'v'vcj wp"422; .r g"pf wf wnl {cpi "o gpqpvqp"VX"o gpecr ck'; 2.49' "f cp"o go dcec"uwtcv'ncdet"3: .; 6' 0Vgtcnj k'r cf c" vcj wp"4234"o "gpwplwncp."r g"pf wf wnl{"cpi "o "gpqpvqp"V'X"dg'tlwo ncj "; 3.8: ' "f c'p" o go dcec"uwtcv'ncdet"dgtlwo ncj "3'9.88' 0F cvc"vgtugdw'o 'gpwplwncp"d'wfc{c'd'cec"ftk' vcj wp"n'g"v'vcj wcp"o "gpi cnc'o k'n'igo gtquvcp."u"go gpwctc"d'wfc{c'o "gpqpvqp"o "gpi cnc'o K r gplpi ncvcp0"

Ugo gpwctc"u"ku'kuk'ncpp{c."n'clwp{c"ct"wu'k'phqto cuk'f"cp't"gxqncuk'f"ki kcn'v'wtw' o go dgtncp"f"co r cni'd"guet"d"ci k'r "gtwdejc p"i "c{c"j "k'w"o "cu{ctcnc'0J cni'k'pk'f"cr cv' f kngvcj wk'f ct k'j cuk'uwtxgk' {cpi "f kcnwncp"WE "Dtqy ugt"dcj y c"67.; ' "r gpi i wpc"kpvgtpgv' f k'k'p'f qpuglc"o go dcec"dgtkc"o grncw'cr rncuk'uo ct v j qpg."ugrdkj p{c"48.7' "o gpi cmgu" dgtkc"o grncw'v'grxkuk"42.; ' "o "grncw'k'nc'o r wgt "RE+f c'p"8.9' "r g"tugp"o "grncw'k'c'f k'0 Rgtwdejc cp"kp'lwi c"f"co r cni'f"ctk'o gf kc"uqlcn"f"lo cpc"ni'lpkd"cp{cni'o "cu{ctcnc'v}{cpi " o gpi lpi kncp"d'gtkc"ugectc"i tcvku."f"cp"dgtkc"i tcvku"vgtugdw'f"luf kncp"q'ngj "d'gdgter c" o gf kc"uqlcn"0F ct k'j "cuk'uwtxgk' {cpi "f "kcnwncp"q'ngj "WE "Dtqy ugt"f"cr cv'f"knj cv'd'ej y c" dcp{cni'o "cu{ctcnc'v'k'p'f qpuglc" {cpi "o "gp{wnc'k'o "go dcec"d'gtkc"o "grncw'cr rncuk'uo"o gf kc" uqlcn" {cpi "f kcmgu"o grncw'cr rncuk'uo ct v j qpg0"

Mqpf kuk'k'pk'j "co r k'v'gtlcf kf "kd"gtdeci ckf "cgtejc "u"ncj "u'cwp{c"R'tqxk'puk'O "cnwnc' Wctc'0O cnwnc'W'ctc"cf "ncj "u'ncj "u'cw'Rtqxk'puk' {cpi "t"guo k'f "ldgpwnc'r "cf c'v'cpi i cni'6" Qmqdgt"3; ; ; ."o grncw'WWTKP qo qt"68"Vcj wp"3; ; ; "f cp"WWTKP qo qt"8"Vcj wp"42250"

⁶. Muhsin Kalida & Moh. Mursyid, 2015. *Gerakan Literasi Mencerdaskan Negeri*, Yogyakarta: Aswaja Presindo, hlm. 113
⁷. Nida Fauziah & Reni Nuraeni, 2017. Pengaruh Penggunaan Media Line Today Terhadap Meningkatnya Minat Membaca Berita Di Kalangan Mahasiswa (Studi Pada Mahasiswa Jakarta), *Jurnal; e-Proceeding of Management*, hlm. 2

Ugdgnwo "tguo k'o gplcf k'ugdwcj "r tqxlpuK'O cnmw'Wctc"o gtwr cncp"dei kcp"ftk'RtqxlpuK'
 O cnmw."{ckw'Mcdwr cvgp'O cnmw'Wctc"fc p'Mcdwr cvgp"J cno cj gtc"Vgpi cj OF cgtcj "lpk'
 r cf c"o "wncp{c"cf"crej "d"gnou"y "knc{cj "go "r cv'm'gtclccp"Kuro "v"gtduct"f "k'd""ci kcp"
 vko w"P wucpctc"{cpi "f """"kngpcrif """"gpi cp"u""""gdwcp"Mguwncpcp"O """"qrlmw'M""""lg"
 Tcj c"*Mguwncpcp"G"o r cv'I "wpwpi "f k'O "cnmw+."{ "ckw<Mguwncpcp"D"cecp." Mguwncpcp"
 Lckqrlq."Mguwncpcp"Vkf qtg"fc p"Mguwncpcp"Vgtpcvg0"

RtqxlpuK'O "cnmw'W'ctc"o "go kknk'3"2"Mcdwr cvgp IMqvc0F "ctk'u"glcr "m'qc"K'pk'
 o go kknk'd'gtci co "u'wvw'f'cp'd'ej cuc0P 'co wp."d'ej cuc"o 'gr {w'Vgt'pcvg"o 'gplcf k'd'ej cuc"
 r go gtucw'ugdcic k'c'cv'nqo wplkuc'k'o cu{ctcncv'f'cno "ngugj ctkcpcp{c0R'tqxlpuK'o cnmw'
 Wctc'I'wi c"o "gtwr cncp"u'crej "u'cw'f'c'gtcj " {cpi "o "go kknk'm'gnnc {ccp"u'wo dgt"fc" c" cno "
 {cpi "d"gtiko r cj 0P co wp."m'gvtugf kccp"u'wo dgt"fc" c" c'ci'co "d"gnwo "u"gr cf c" f "gpi cp"
 ngvtugf kccp"uwo dgt"fc" c"o cpwukc{c0'

F k'g'tc"ugt dc'nqo r gvuk'lpk'o gpwvw'r ctc'r go cpi mw'ngdkncncp"*grk+"ci ct"o go kknk'
 ngugtkwucp"fc cno "v'cvc"m'gnrc"r "go gtlpcvj cp"{"cpi "d"ckm'f"go k'o "gplcy ed"v'cpvpi cp"
 r go dcpi wpcp"fc"gtcj "m'g'f'g'r cp0F "kcpctcp{c'r'g"o dcpi wpcp"K'phtcut wmw'r wd'rkni'f'c"p"
 uwo dgt"fc" c"o 'cpwukc"o grncwkt'gxqnwuk'r gpf kf kncp0'Ugdcd."m'qpf kuk'o kpcv'd'cec/wrku'f'k'
 O cnmw'Wctc"o cukj "tgpf cj 0Dci k'ugdcic kcp"dguct"o cu{ctcncv."o go dcec"j cp{c"ugnrcf ct"
 dkuc."d'gnwo "d'lcuc0U'kncr "lpk'o gplcf kr'gpi j co dcv'd'ci kr' tqugu'r'gp{cf ctcpcp"d'ej y c"ct'k'
 r gpvpi "o "go dcec"fc"cr cv'o "go r gtnwcu"y cy cucp."o "go dgpwmi'm'gecncr cp"fc"kk"u"gtvc"
 o gplpi ncwncp"hwcnkcu"j kf wr "o cu{ctcncv0'

Mgvtugf kccp"cm'ugu"d'ceccp"{"cpi "o go cf ck'o "cukj "lcwj "f"ctk'j "ctcr cp0Mgj cf kcp"
 vqnlq'dwvw'f'k'; 'M'cdwr cvgp IMqvc'f'k'R'tqxlpuK'O "cnmw'W'ctc"p{ctku'v'gtdcvcu0["cpi "dkuc"

⁸. Kantor Badan Pengawasan Keuangan dan Pembangunan (BPKP) Provinsi Maluku Utara, 2017.

f kpf emep"cf "crej "R"gr wucnep"F "cgtcj "o "kknir "go gtlpvcj . "I"wi c"r "gtr wucnep"o kknir
 Vco cp"Dcecep"O cu{ctcnev"cp"Mqo wpkcu"Nkgtcuk"relep {c0Kw'r wp"uwo dgt"dcecpp{c"
 o culj "ucpi cv"lewj "fctknev"o go wucnep"OF k'vco dcj "j cti c"dwmw}{cpi "o cj en"f k'dgdgter c"
 vqmq"dwmw" k'Mqvc"Vgtpcvg."o gplcf k'creucp"wco c"dei k'o cu{ctcnev"ngreu"o gpgpi cj "ng"
 dcy cj ."u"gj kpi i c"o "gtgnc"o "gpi cno k'nguwkcp"wpwnio "gpi cmugu"d"cecep/dcecep"
 dgt o ww0Mqpf kuk'lpk'lw c"wtw'o gpi j co dcvr go dgpwnep"o lpcv'dcec/waku"o cu{ctcnev0
 O gpwtw"ft0J gto cp"Qguo cp."Cnef go kuk'f k'Wpkgtukcu"O wj co o cf k'cj "O cnmw"
 Wctc."ngucf ctep"nkgtcuk"nj wuwup {c"o lpcv'dcec" f cp"o gpwku'vgt dgpwnif ct k'r go dkucpp0
 J cn'lpk'j ctwu"fk'o wck'f ct k'ngwcti c."f gpi cp"o wck'o go dkucnep"cpem/cpenif gnev" f cp"
 o gp{wck'dwmw00 kucp {c"uccv'cpem/cpenidgt wapi "vj wp"dgt knep"o gtgnc"j cf k'cj "dwmw0 "
 Mgugo r cwp"rckpp {c"l"wi c" f "kuc r cknep"q'lgj "C'i wu"U'cko "D'wlcpi "d'ej y c" Nkgtcuk"
 r gtw"fk' gtcnep" f ct k'dcy cj . "{enpk' rpi uwi "f kucuct" r cf c"o cu{ctcnev" f k'ngwctj cp. "TV"
 dcj nep" f k'two "cj "v" cpi i c0'W'pwni" k'w' dw" wj "tg"i wck' nmc"v'o "gpf qtqpi "u"t wnw"
 r go gtlpvcj cp"d'cy cj ."n'wtej "m'go wf kcp"TVIT Y"ci "ct"o "co r w'o "gpi i crepi "r "ct'kuk' cuk"
 vqmqj "o cu{ctcnev"relep"ci ct"ugo cnlp" dcp {cni'lpkuk'w"o go r gtdckn'k'o lpcv'dcec."dgr'let."
 o gpwku" f cp"ugvtwup {c0²"
 Wpi ner cp"u"gpfc c"l"wi c" f "kuc r cknep" F "t0Ucj tk "Kdpw."u"crej "u"cw'cnef go kuk'f "K"
 Wpkgtukcu" Mj cktwp"Vgt"pcvg"uccv'ngi kvcv"Vgt"pcvg"O "go dcec" r cf c"4238"rnw."dcj y c"
 o lpcv'dcec" {cpi "tgpf cj "ucrej "ucwup {c" f kugdednep"q'ngj "r gpi gnq'rcp"r gtr wucnep" {cpi "
 nwtepi "htge" w0Rgtr wucnep"wf en'lo co r w'f kdwc'lef k'o gpct'kn'ci ct "f cr cv'o gpct'kn'qtcepi "
 o go dcec"dwmw/dwmw" {cpi "f k'ugf kcnep0"

⁹. Surat Kabar Harian Malut Post, Testimoni tokoh pendidikan dan masyarakat atas terselenggaranya kegiatan Ternate membaca di Kota Ternate. Edisi, 2 Juli 2016.
¹⁰. Surat Kabar Harian Malut Post, Testimoni tokoh pendidikan dan masyarakat atas terselenggaranya kegiatan Ternate membaca di Kota Ternate. Edisi, 2 Juli 2016.

F ctKuglwo rj "o cucrj "f cp"lcmqt"r gpf qtqpi "rgo cj p{c"i gtcnep"n'kgtcuk'vgtugdw."

o go dwev'r 'gpgrik'vgtvctkn'wpwni'o grmnwep't'kugv'cv'cu'i 'gtcnep" r'kgtcuk'{'cpi 'f'krcnwep"

qrgj "u'glwo rj "n'lqo wpkcu"n'kgtcuk'f "k'M'qvc"Vgt"pcvg"j "ctk'k'p'k'0J "go cv'r "gpgrik'd"cj y c"

o go dcpw'o "cu{ctcnep'f'c'no "o "gpi cmigu'u'wo dgt/uwo dgt"d'grclct'r "gt'w'cf "cp{c'r "gtp"

r gpv'pi "f "ctk'n'go dci c/rgo dci c"p'qpu'v'w'w'w'c'nr "go gtl'pvcj "wp'v'wn'v'w'w'dg'tr ct'v'k'k'cuk'

f c'no "o gpegtf cunep"ngj kf wr cp"dcpi uc0'o cnc"ngj cf kcp"n'qo wpkcu"r'kgtcuk'c'vw'v'co cp"

dcec"o cu{ctcnep'f'c'nrj "ucrj "ucw'n'qo wpkcu"e'v'gt'p'v'h'{'cpi "o "gplcf k'ci gp'r 'gpi i gtcn'

dci k'v'g'tek'w'p{c"o cu{ctcnep'v'o go dcec"reading society"0

F gpi cp"f "go k'ncp"l'w'f'w'f'{'cpi "f "l'cpi n'v'r "gpgrik'f"c'no "r "gpgrik'cp"k'p'k'cf "c'nrj "

"Gerakan Literasi di Kota Ternate (Studi Pada Lembaga Independensia, Nasion

Dw'kf l'pi "Eqtpgt"N'k'dtct {"*P DEN+f cp"Two cj "Dgrclct"Dco dw'f k'M'qvc"Vgt'pcvg. "Rtqx'k'p'k'

O c'nw'w'w'c'c+"

B. Masalah Penelitian

U'w'w'r gpgrik'cp. "ul'c'r c'r w'p"{'cpi "o grmnwep. "f cp"cr c'r w'p"lqto cv'r gpgrik'cp"{'cpi "

f k'i w'p'ncp. "v'gpw'p{c"e"ncp"dg"t'ncpi uwpi "f ct'k'v'cj cr "n'g"v'cj cr 0'Vgto cuw'n'f k'f c'no p{c"

cf c'nrj "r go k'kj cp"f cp"cp'nc'ku"o cucrj "r gpgrik'cp"0³"O cucrj "cf c'nrj "rgdj "f ct'k'ug'ncf ct"

r gt'w'p{c'cp. "f "cp"l"gru'd"gt'dgf c'f "gpi cp"v'w'w'p'0O "cucrj "cf "c'nrj "u'w'w'n'lg'cf c'cp"{'cpi "

dgtuwo dgt "f ct'k'j w'dwpi cp"cp'v'c'c'f w'e'lc'mqt"e'vw'rgdj "{'cpi "o gpi j c'uk'ncp"uk'w'cuk'{'cpi "

o gp'k'o dw'ncp"v'c'p'f c'v'c'p{c"f "cp"l"gru'd"gt'dgf c'f "gpi cp"v'w'w'p'0O "cucrj "cf "c'nrj "u'w'w'n'lg'cf c'cp"{'cpi "

uw'w'l'cy c'dcp"0⁴"

¹¹. Sanapiah Faisal, 2010. *Format-Format Penelitian Sosial*, Jakarta: PT: RajaGrafindo Persada, hlm. 29.

¹². Prof. Dr. Lexy J. Moleong, M.A, 2012. *Metodologi Penelitian Kualitatif*, Bandung: PT. Remaja Rosdakarya, hlm. 93.

1. Fokus Penelitian

Rcpf cpi cp"r gpgrikcp"nwerkcvkh'i glcr"cxw'hgpqo gpc"{ cpi "j gpf cnlf kgrk'k'dgtukcv" j qrukm"o gp{gnwtj . "vlf cnlf 'er cv'f k'r 'kucj /r kucj nep+ 'ugj kpi i c'r 'gpgrik'k'nwerkcvkh'vlf cnlf cncp" o gpgvr nep" r " gpgrikcpc{c" j " cp{c" d" gtf cuctnep" x" ctcdgn' r " gpgrikcp." v' gvr k' ngugnwtj cp"u'kwcu'k'u'qukn'{" cpi "f "kgrk'k'{" cpi "o "gtr wk'cu'r gm'vgo r cv"*place+ 'r g'rcnw" *actor+'f "cp"cn'v'k'cu"*activity+"{ cpi "d"gt'k'p'vgtcmuk'u"gectc"u"l'p'gti ku0F "gpi cp"f "go knkcp" dcvcup"o "cucrcj "f "cno "r "gpgrikcp"n'werkcvkh'f kugdw'f g'pi cp"lqmwu"{ cpi "dg't'kukr "qnuqni" o cucrcj "{ cpi "o cukj "dgtukcv'wo wo 0⁵"

Dgtf cuctnep"r 'gplrcucp"f 'kvcu'o 'cnc "lqmwu'r 'gpgrikcp"f 'cno "r 'gpgrikcp"n'werkcvkh' cf cncj "o cucrcj "r qnuqni"{ cpi "o gplcf k'concern cxw'r wucv'r gtj cvkcp"r gpgrik'k'wpwnif k'vgrk'k' f knk'k'f "cp"f "l'g'ecj nep." {cnpk'<Ncvt"d"grncpi "o "wpewp{c"i gtcncp"n'k'gtcuk'f "k'M'qvc" Vgtpcvg."nkr tcj "qti cplkucuk'no wpkcu'r gpi i gtcn'k'gtcuk'f k'M'qvc"Vgtpcvg."f cp"dc' clo cpc" t'gur qp"o "cu{ctcncv'v'gtj cf cr "i "gtcncp"n'k'gtcuk'{" cpi "f "k'rcmwncp"q'rgj "n'qo wpkcu'n'k'gtcuk' {cnpk'N"go dci c"Kpf gr gpf gpuk."P "cvkqp"D"wkf kpi "Eqtpg"t"*P "DE+"f c"p"Two cj "D"cec" Dco dw0

2. Ruang Lingkup Penelitian

Twepi "lpi mwr "r gpgrikcp"cf cncj "cur gm'cur gm'{" cpi "cncp"f knk'k'dgtnc'kcp"f gpi cp" lqmwu'r g'pgrk'kcp0F "gpi cp"f g"o knkcp."wp"wni'o "gpj kpf ctk'r "go dkucp"e"pi i cr cp"{ cpi " dgtghnir cf c'r go cj co cp."o cnc"r gpgrikcp"l'p'k'cncp"f kdcvuk'ugdc' c'k'dgtknw'<

30 O qv'k'cuk'f k'f k'kncpp{c"uglwo rcj "n'qo wpkcu'n'k'gtcuk'f k'M'qvc"Vgtpcvg0

40 O qf gnl' cp"utcvgi k'i gtcncp"n'k'gtcuk'{" cpi "f k'rcmwncp"q'rgj "n'qo wpkcu'vgtugdw0

50 Hcmqt'r gpf wnwpi "f cp"r gpi j co dcvi gtcncp"n'k'gtcuk'

¹³. Prof. Dr. Sugiyono, 2016. *Metode Penelitian Kuantitatif, Kualitatif dan R&D*, Bandung: Alfabeta, hlm. 207.

60 Tgur qp'o 'cu{ctcncv'vgtj cf cr 'r 'tqi tco 'nkgtcuk'{'cpi 'f 'krcmwncp'qngj 'Mqo wpkcu'
Nkgtcul0'

3. Perumusan Masalah

Dgtepi ncv'f ctk'revct'dgrncpi 'o cucrcj . 'hqmwf cp'twepi 'nlpi mx 'r gpgrkcp'{'cpi "
vgrj 'f kwtcncp'ugdgrwo p{c.'o cnc'o cucrcj 'f cr cv'f kwo wuncp'ugdci ck'dgtknw'<

30 Dci clo cpc'rcvt'dgrncpi 'r'ej kpc{c'Ngo dci c'Kpf r gpf gpuk.'P "cvkp'D'wrf lpi "
Eqtpgt 'Nkdtct {'*P DEN+'f cp'Two cj 'Dcec'Dco dw'f k'Mqvc'Vgtpcvg'A'

40 Dci clo cpc'o "qf gnr 'cp'u'vcvgi ki gtcncp'nkgtcuk'{'cpi 'f 'krcmwncp'qngj 'ng'wi c"
ngo dci c'vgtugdwa'

50 Dci clo cpc'rcmqt'r gpf vncpi 'f cp'r gpi j co dcvf'cnc'o 'i gtcncp'nkgtcuk'A'

60 Dci clo cpc'tgur qp'o cu{ctcncv'cvu'r tqi tco 'nkgtcuk'{'cpi 'f 'kugrpi i ctcncp'A'

C. Kegunaan dan Manfaat Penelitian

Cf cr wp'O ephcv'ugectc'vgtk'f cp'r tcmk'f cnc'o 'r gpgrkcp'lpk'cf crj "<

30 O gkpi ncvncp'r 'go cj co cp'r 'gpgrk'{'cpi "dgtnc'kcp'f g'pi cp'qdl'gnl'{'cpi 'j g'pf cml'
f kgrk'{'ckw'I gtcncp'Nkgtcuk'f k'Mqvc'Vgt'pcvg'{'cpi 'f 'krcmwncp'qngj 'Ngo dci c'
Kpf gr gpf gpuk.'P DE'f cp'Two cj 'Dcec'Dco dw0'

40 O go dgtncp'r gpi gvcj wcp'dctw'dci k'r gpgrk'k'ugrplwp{c'f cnc'o 'i gtcncp'nkgtcuk'
f cp'o qf gnr gpi go dcpi cpp{c'{'cpi 'ugwck'f gpi cp'wpcwncp'} co cp'uccv'lpk0'

50 F cr cv'f "kcf kncp'r "qr'f "cp'u'vcvgi k'd'ci k'u'go wc'r "kj cml'u'gdci ck'vgtwco c'd'ci k'
r go gtlpcvj 'u'gygo r cv'{'ckw'R'go gtlpcvj 'R'tqxlpu'k'O 'cncmw'W'ctc'r c'f c'wo 'wo p{c'
f cp'R'go gtlpcvj 'M'qvc'Vgt'pcvg'u'gdci ck'k'pf kncvqt'n'iqvc'{'cpi "ugectc'r "gpf kf kncp"
ngdj 'o clwf ct'kf gncr cp'Mcdwr cvgp lMqvc'rc'lp{c'f k'Rtqxlpu'k'O cncmw'W'ctc0'

60 O gplcf k'dcj cp"r gt vto dcpj cp"dcj k'r gelpvc"Nkgtcuk"vgt wco c"nqo wpkcu"Nkgtcuk"
 ugdcj ck'rgo dci c"pqp"ut wmwten"f cp"lwi c"dcj k'cnrf go kuk'ugr gt vkr gpf kf kn'wpwni'
 o go r gtj cvkncp'r "qr" f "cp"o "qf grfi "gtcncp"n'kgtcuki "wpc"o "gpkpi ncwncp"n'kcrksu"
 o cuc {ctcncv'O cnmw'Wctc" f cp"nj wuwup {c" f kMqvc"VgtpcvgO'



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